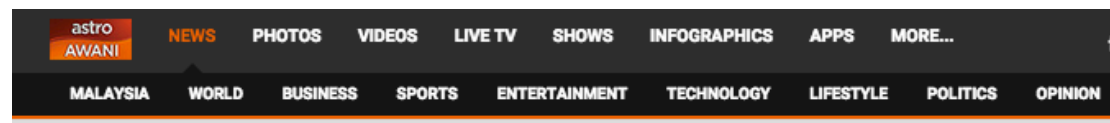


<http://english.astroawani.com/politics-news/pasir-gudang-mca-youth-chief-issue-solved-tiong-lai-74911>



Pasir Gudang MCA Youth Chief issue solved - Tiong Lai

Rahimah Abdullah, Astro Awani | September 29, 2015 22:33 MYT



Tiong Lai, who is also the Transport Minister, is hopeful that the matter will not resurface, instead all BN members should collectively focus on economic growth. - Photo Astro AWANI/RAHIMAH ABDULLAH

leadership.

KUALA LUMPUR: MCA President, Datuk Seri Liow Tiong Lai viewed the issue involving Pasir Gudang MCA Youth Chief who had allegedly wanted to sever ties with the Prime Minister Datuk Seri Najib Tun Razak to be resolved within Barisan Nasional (BN).

This decision was reached after Johor UMNO and MCA had achieved a consensus in resolving the issue amicably.

"We have arrived at a consensus where this issue can be solved. Pasir Gudang MCA Youth Chief obliged with the decision made by central

"Central leadership has ensured that all issues pertaining BN will be solved in our manner," said Tiong Lai, when met after the closing ceremony of World Communication Forum Kuala Lumpur held at the Putra World Trade Centre, here today.

<http://www.freemalaysiatoday.com/category/nation/2015/09/28/dont-be-an-instant-news-journalist-seeking-fame/>



Don't be an 'instant news journalist' seeking fame

September 28, 2015

Social media should be used as a platform for sharing positive information, says deputy minister.



KUALA LUMPUR: Social media users and practitioners need to be more careful and responsible with any information that is shared and reported through the medium.

Communications and Multimedia Deputy Minister Jailani Johari said social media users should ensure that any matter reported and shared on social websites had a positive social impact, and would not affect the reputation of any party.

"It should not be because one wants to be an 'instant news journalist' and in pursuit of popularity, report on and disseminate false information, when by right, social media should be used as a platform for sharing positive information," he said.

He was speaking to reporters after launching the 2015 World Communication Forum Kuala Lumpur (WCFKL) at the Putra World Trade Centre here, Monday.

Jailani hoped WCFKL could become a platform to create communication practitioners who were more ethical and responsible in disseminating information.

He said through WCFKL 2015, which was being held in Asia for the first time, Malaysia could share and gather information on how to create a solution to tackle the problem of baseless information.

"Through an experienced panel, we expect Malaysia to gain knowledge and new strategies, so as to cope with the new challenges of social media, positively," he said.

WCF, which began in Davos, Switzerland, is now being held in Asia for the first time, and Malaysia was chosen to host it this year.

— BERNAMA



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Overzealous Citizen Journalism A Dangerous Trend

By Syamsiah Sahat

KUALA LUMPUR (Bernama) -- The race to become the first person to share a juicy piece of news is among the main reasons why many simply share information over the social media without verifying it authenticiy first.

This overzealousness has resulted in many a communication crisis, sometimes with dire consequences.

The director of the World Communication Forum Kuala Lumpur (WCFKL) 2015, Nurul Ashiqin Shamsuri said that human beings have a psychological and emotional need to come out first. This drives them to become online 'citizen journalists' by spreading whatever information they come across as quickly as possible without verifying the facts.

"Our country is going through a phase of information boom via increasingly sophisticated channels, with blogs and social media connecting people within seconds.

"Malaysia has only started its journey 10 years ago, and this makes it a newcomer to the experience. It's like a growing child, amazed by his new "power" to spread information across borders," she told Bernama in an interview during the ongoing WCFKL 2015 here.

DANGEROUS STAGE

Nurul Ashiqin, who is also a law and corporate communications lecturer at UCSI University, said that the netizens of Malaysia have forgotten the true function of technology in their fervour to spread news.

The Internet was originally meant as a platform to share positive information, boost the economy and disseminate government policies.

"Everyone wants to become an instant journalists. They eagerly share information to get thousands of 'likes' on Facebook and Twitter, without caring that it is false, all so they can enjoy their five minutes of fame," she said.

The communication crisis is not only prevalent in Malaysia, but in countries like Turkey and the United States as well.

"Citizen journalism is at a dangerous level in the country, and if unrestrained, social media sites could be made into a platform to destroy the reputation of a person, organisation and even country.

"It could reach a stage where people would rather believe unverified information than the truth disseminated through proper channels," she said.

EDUCATE, NOT CASTIGATE

However, Nurul Ashiqin was optimistic that educating people on the right usage of technology was more effective than punitive measures.

She believed that with guidance and time, netizens would come realise the consequences of sharing a piece of information without double-checking the facts first.

She is making it her mission to turn WCFKL into a platform to educate technology users and players in the country and hope that with the support of international technology enthusiasts, WCFKL would become an annual event for participants of all ages to share the ways in which information technology could be benefited positively.

JOURNALISTS MUST STEP UP

Meanwhile, crisis communication expert and Hollywood spin-master Allan Mayer agreed that the spreading of unverified information by citizen journalists has today reached a dangerous phase.

Mayer, who used to be an advisor to a wide range of corporate and institutional clients in the entertainment industry, said the way citizen journalists manipulate news could cause panic among the public.

He said journalists would get into trouble if they reported on something they were unsure of. On the other hand, citizen journalists seemed to be able to put out anything they hear without fear and understanding of the repercussions.

"That's a very dangerous thing and we're living with the consequences of that now. There are all kinds of terrible information going around and most people get it not from newspapers, radio or television broadcasters, but from somebody with a Facebook or Twitter account," said Mayer, who is a panelist at WCFKL 2015.

He suggested the problem be tackled by having 'real journalists' respond to any issues as soon as possible, in accordance with the speed of today's information technology.

"You have to give the people as much information as you can because at the end of the day, the individual citizen has to make up his or her own mind.

"I think it is the journalist's job to provide accurate information as much as they can so that citizens can make whatever decision they make. Understanding the motivation of why people are telling them certain things is very important."

-- BERNAMA

<http://itbriefing.net/index.php?name=News&file=article&sid=789570>

World Communication Forum Kuala Lumpur, 28th - 29th September 2015

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The two-day forum was officiated this morning by YB Dato' Jailani Bin Johari, Deputy Minister of Communications & Multimedia Malaysia. He highlighted that the Ministry of Multimedia and Communication is proud to be part of such prestigious gathering of trend-makers and influencers from the global communications elite, where participants can look forward to learning the latest trends and take part in an intellectual discourse amongst the communication practitioners.

"The communication world has gone through so many changes, and with these changes comes various challenges. WCFKL 2015 provides a platform on how we can take these challenges in a positive way," said YB Dato' Jailani Johari.

Dato' Sri Shahrizat Abdul Jalil, Advisor of WCFKL 2015, added that the secretariat team, lead by Forum Director, Nurul Ashiqin Shamsuri have done justice to the inaugural event by showcasing an impressive line up of star speakers, from Allan Mayer - Hollywood Spin Master, Sean Gardner - Forbes #1 Social Media Power Influencer to Paul Homes - Public Relations guru who delivered a resounding Keynote Speech to some 500 forum participants.

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Communications

WCFKL stresses need to adapt to communication technologies

29/09/2015 | **LOC**
21:28 GMT | **World News**

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KUALA LUMPUR, Sept 29 (KUNA) -- The 2015 World Communication Forum Kula Lumpur (WCFKL) culminated Tuesday with participants unanimously calling for the availability of communication and media modes, stressing the need to use such methods in managing societal crises.

Malaysian Minister of Transport Liow Tiong Lai noted during the concluding session of the WCFKL, that recent inventions in the communication realm were of paramount assistance to his government in coping with the tragedy of Malaysian Airlines Flight 370, which abruptly disappeared in the Indian Ocean.

Moreover, Tiong also cited the phenomenon of social media tools, acknowledging that they have swiftly but surely become powerful communication methods in social, political and educational arenas. Tiong also alerted governments worldwide in managing those tools to prevent their abuse, which could result in disastrous ramifications.

The Minister urged nations to embrace the recent emergence of cutting-edge communication tools, warning that those who fail to adopt new communication technologies risk falling behind.

The World Communication Forum (WCF), an annual gathering of media and communication specialists from across the globe, provides a platform for discussion focused on the future development of communication and its increasingly significant role in society.

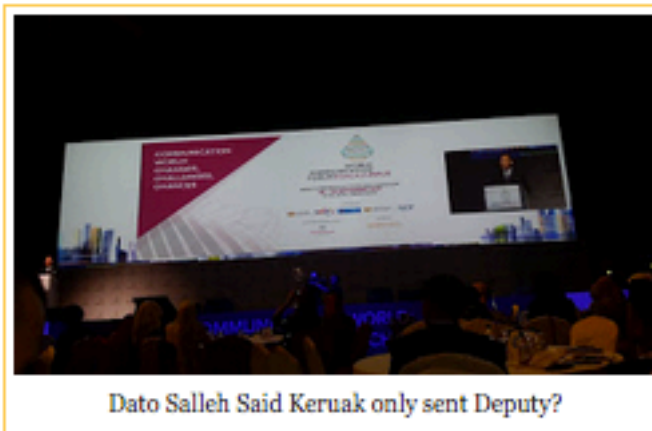
This year's installment of the WCF was the first to take place outside Europe where more than 500 international communications and media experts converged to tackle a host of issues pertinent to the communications world.

(end) aab.nam

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TUESDAY, SEPTEMBER 29, 2015

Communicating under crisis, managing reputation



It's not our field of expertise but just sharing some interesting thoughts.

Once in a while, it is great to attend conference, or seminar or forum to refresh and update oneself. Thanks to an invitation from Wanita UMNO, we got ourselves a spot at the World Communication Forum Kuala Lumpur.

The Kuala Lumpur Conference is organised in conjunction with the WCF Davos. It was held at the PWTC. So we've earned our keeps for the free meals, few songs by Siti Nurhaliza last night and most importantly the knowledge.

As the conference theme reads "Communication World: Challenges, Changes, Chances."

And, we saw an idea we had during the Dotcom boom in the 90s, but we've said to "forget about it", is now happening. A chap sold off his developed product for US\$2 billion before commercialisation!

Anyway that was not the reason we went to WCF but to pick up few pointers on the latest in the specific areas of crisis communication and managing reputation.

http://www.kkmm.gov.my/index.php?option=com_content&view=article&id=9329:ybtm-kkmm-dato-jailani-johari-merasmikan-world-communication-forum-kuala-lumpur-2015-di-pwtc-kuala-lumpur-pada-28-09-2015&catid=502:main-slider&Itemid=526&lang=ms

Screen Snapshot

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30 Sept 2015
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- TAKLIMAT KESELAMATAN MAKLUMAT KEMENTERIAN KOMUNIKASI DAN MULTIMEDIA MALAYSIA (KKMM) PADA 29/09/2015
- MAJLIS PENYAMPAIAN HADIAH LIGA REMAJA KREATIF PERINGKAT KEBANGSAAN OLEH YBTM KKMM DATO'JAILANI JOHARI DI SKMM CYBERJAYA SELANGOR PADA 29/09/2015.
- YBTM KKMM DATO'JAILANI JOHARI MERASMIKAN WORLD COMMUNICATION FORUM KUALA LUMPUR 2015 DI PWTC KUALA LUMPUR PADA 28/09/2015
- MAJLIS PENYERAHAN SURAT LANTIKAN PENERUSI FINAS YB DATUK MOHD KHAIRI ARIF

YBTM KKMM DATO'JAILANI JOHARI MERASMIKAN WORLD COMMUNICATION FORUM KUALA LUMPUR 2015 DI PWTC KUALA LUMPUR PADA 28/09/2015

<http://www.rakyatnews.my/index.php/headlines/eksklusif/item/342654-golongan-wanita-perlu-siasat-kesahihan-sebelum-sebar-sebarang-berita>



Golongan Wanita Perlu Siasat Kesahihan Sebelum Sebar Berita

Syafiq Yaacob @ 28/09/2015 0 comment Category: **Eksklusif** 66 views font size

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KUALA LUMPUR 28 Sept - Golongan wanita di negara ini dinasihatkan untuk mengkaji kesahihan sesuatu berita terutama yang tersebar melalui laman media sosial sebelum menyebarkannya.

Ketua Pergerakan Wanita UMNO Malaysia, Datuk Seri Shahrizat Abdul Jalil berkata, ianya penting kerana apa yang tersebar melalui laman media sosial tidak semuanya benar dan lebih kepada fitnah yang dibuat oleh pihak-pihak tertentu.

"Apabila kita(wanita) menerima apa-apa berita melalui media sosial, kita mesti periksa dan siasat kerana bukan semua itu betul.

"Media sosial di Malaysia saya lihat ia digunakan sebagai satu cara untuk menyebar maklumat yang perlu disiasat dahulu dan banyak orang dianlayai melalui media sosial.

"Selepas itu, apabila kita hendak memperbetulkan keadaan, orang tidak akan minat untuk mendengar, jangan kita anaiyai dan zalim sesiapa sesuka hati tanpa integriti tanpa tanggungjawab melalui media sosial," katanya.

Beliau berkata demikian dalam sidang media selepas Majlis Perasmian Forum Komunikasi Antarabangsa Kuala Lumpur (WCFL) 2015 di Pusat Dagangan Dunia Putra (PWTC) di sini hari ini.

Turut hadir, Timbalan Menteri Komunikasi dan Multimedia Malaysia, Datuk Jailani Johari.

Sharizat yang turut merupakan Penasihat WCFL 2015 itu juga menjelaskan, Pergerakan Wanita UMNO turut menyokong dasar yang dibawa oleh kerajaan bahawa setiap pengamal media mesti menyampaikan maklumat dengan betul.

"Konsep ini yang dibawa oleh kerajaan adalah satu ideologi yang didukung oleh wanita di mana pengamalnya mesti bertanggungjawab dan berintegriti.

"Untuk mencapai integriti itu, kita perlu tahu bagaimana hendak jadi pengamal dan penerima media dan komunikasi yang berwibawa dan berkemahiran," ujarnya.

WCFL dijadual berlangsung selama dua hari bermula hari ini sehingga esok.

Forum yang pertama kali di bawa ke Asia tersebut akan menampilkan beberapa penceramah terkenal antaranya Ketua Pegawai Eksekutif The Holmes Report and PR Guru', Paul Holmes dan Pakar Krisis Komunikasi, Allan Mayer.

Last modified on 28/09/2015

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PR Newswire

KUALA LUMPUR, Malaysia, Sept. 30, 2015

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World Communication Forum Kuala Lumpur, 28th - 29th September 2015

World Communication Forum Kuala Lumpur Secretariat, PR Newswire
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Liz Jaafri : +60 19 3777496

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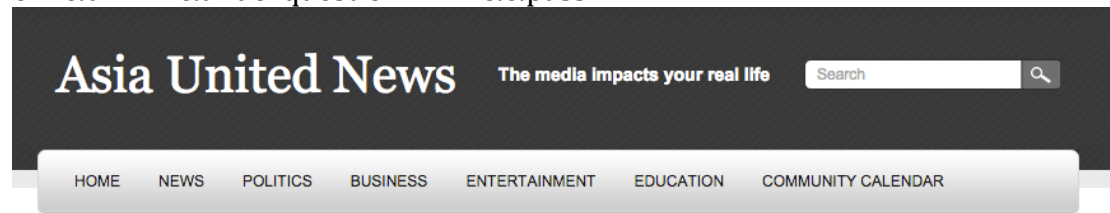
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www.wcfkl.my

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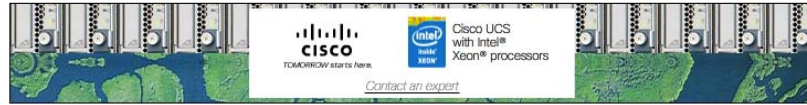
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<http://prnw.cbe.thejakartapost.com/news/2015/world-communication-forum-kuala-lumpur-28th-29th-september-2015.html>



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PR Newswire Asia | 30 Sep 2015 11:27am

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<http://sg.finance.yahoo.com/news/world-communication-forum-kuala-lumpur-032700730.html>



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