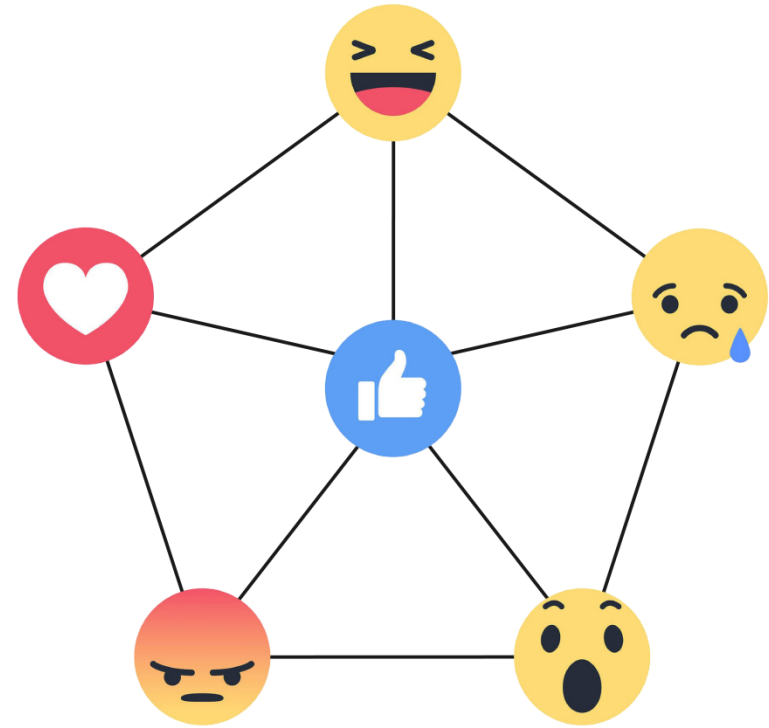


WHO WILL BE THE ONE TO TALK WITH THE ALIENS?



... MISSION IS POSSIBLE!

COMMUNICATIONS: FROM SERVICE TO MISSION

media *ADVERTISING*

public relations DIPLOMACY

CSR reputation management

crisis communications



DIGITAL REVOLUTION

SERVICE OR MISSION?



VS



“IT DEPENDS
ON
BUDGET”

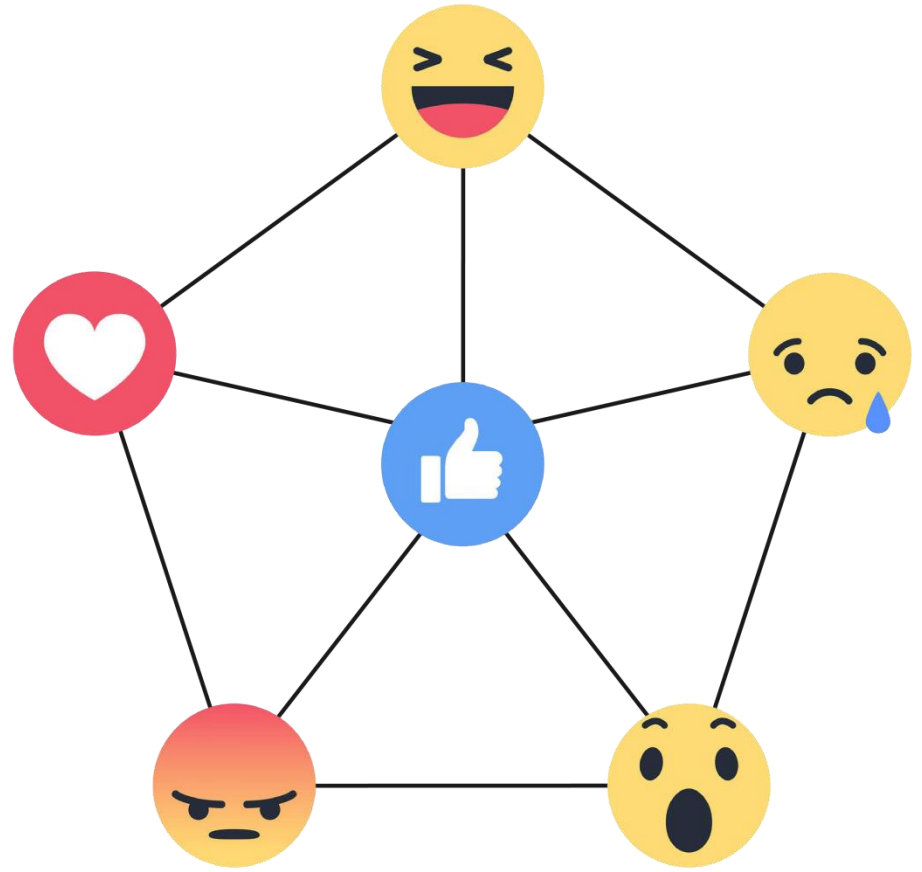
SERVICE OR MISSION?



VS



COMMUNICATIONS MISSION



BECOME A DRIVER OF GLOBAL CULTURE



CREATE NEW CURRENCY



GLOBAL AGENDA: VERIFICATION AND FORMULATION



FORMATION OF A NEW PROFESSIONAL IDENTITY OF POST-ECONOMIC AND POST- POLITICAL POSITION



NOT WAR AS A RULE.
“NOT A ZERO SUM” GAME.

**STOP
WAR
and
MAKE
COMMUNICATIONS**



TELL ALIENS ABOUT HUMANKIND AND HUMANITY





BECOME A DRIVER OF GLOBAL CULTURE



CREATE NEW CURRENCY



GLOBAL AGENDA: VERIFICATION AND FORMULATION



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TELL ALIENS ABOUT HUMANKIND AND HUMANITY

THANK YOU!



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