

Looking at global communications: Why do we Peep Show?

Galina Panina Director PR&GR Leroy Merlin, VBlogger CaseTV.eu



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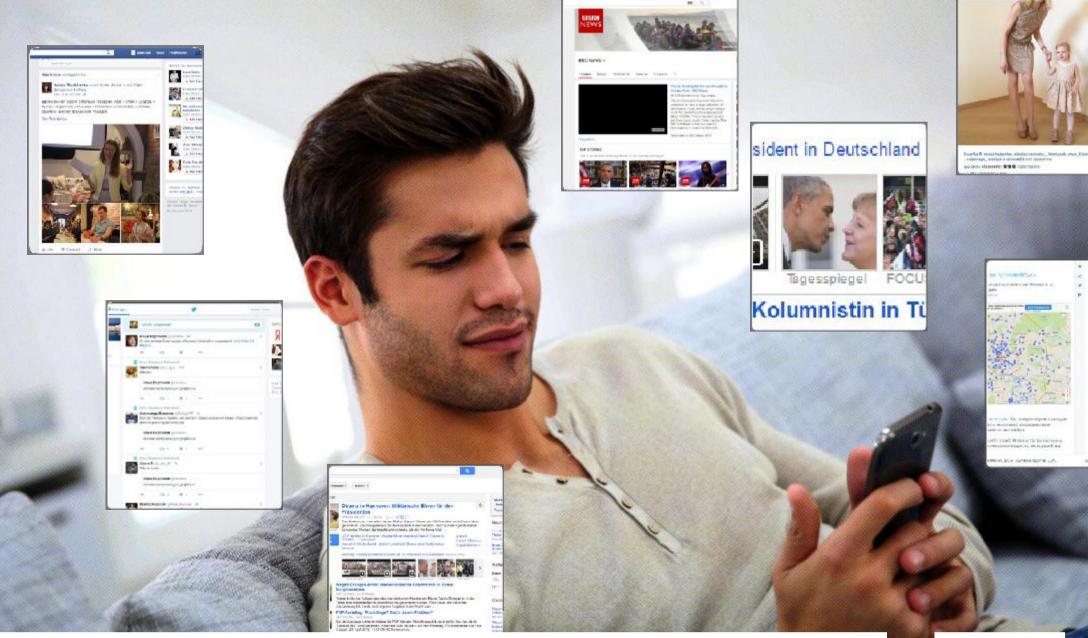
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Informational Overdose

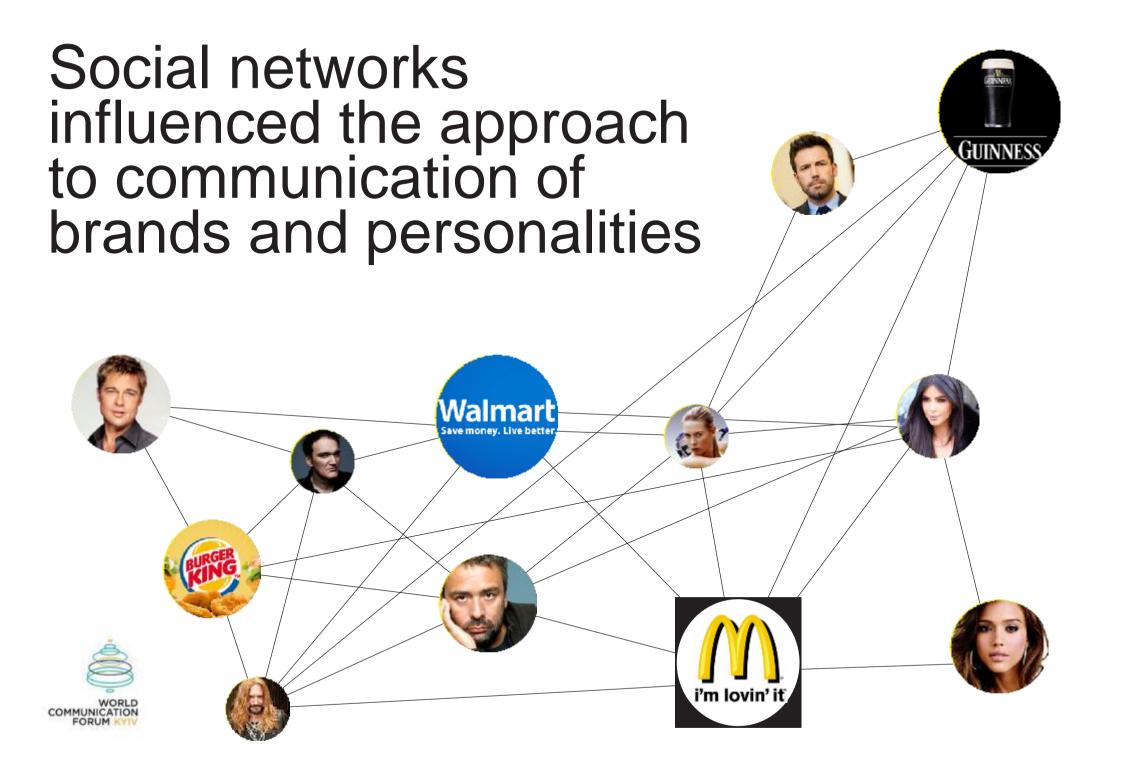
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Truth Verification Filter







If Henry Ford would have FB





Or Einstein could bring his own insight





Or instagram Cleopatra





Or Alexander the Great could explain his sexual life?





Donald Trump Trump Entertainment Resort





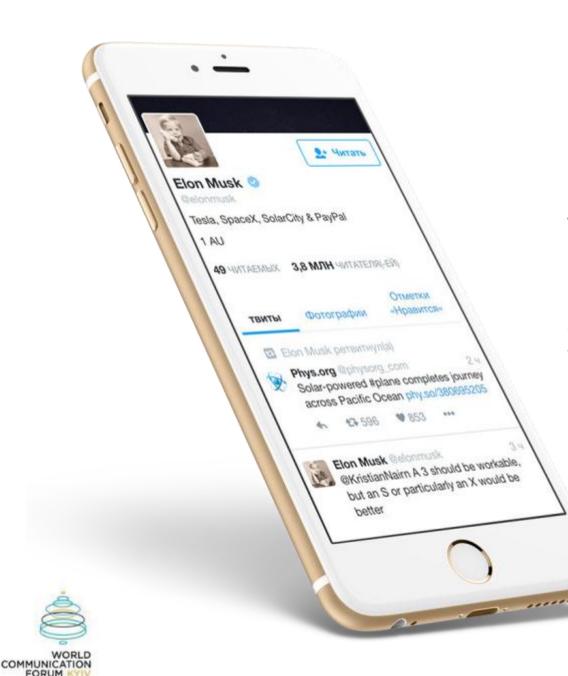
Richard Branson 65 Sir, Found of Virgin Group, Forbes listed business magnate



After losing a bet in 2013 with AirAsia CEO Tony Fernandes over each company's Formula 1 racing teams, Branson served as a female flight attendant on an AirAsia airplane. Branson got the last laugh when he intentionally spilled a tray of drinks on Fernandes' lap.







Elon Reev Musk

He is the founder, CEO and CTO of SpaceX; co-founder, CEO and product architect of Tesla Motors; chairman of SolarCity, cochairman of OpenAI; co-founder of Zip2; and co-founder of

PayPal. As of March 2016, estimated net worth of US\$13.5 billion, making him the 75th wealthiest person in the US.







Pavel Durov

Founder biggest Russian social network VKontakte. Listed in 200 richest businessmen in Russia according to Forbes.







Mark Zukerberg Founder FB



IQ and sex





Changing approach From apocalypses to routine

















Hollywood

Peep Show









Monica Levinsk

first victim of cyberbulling and online harassment

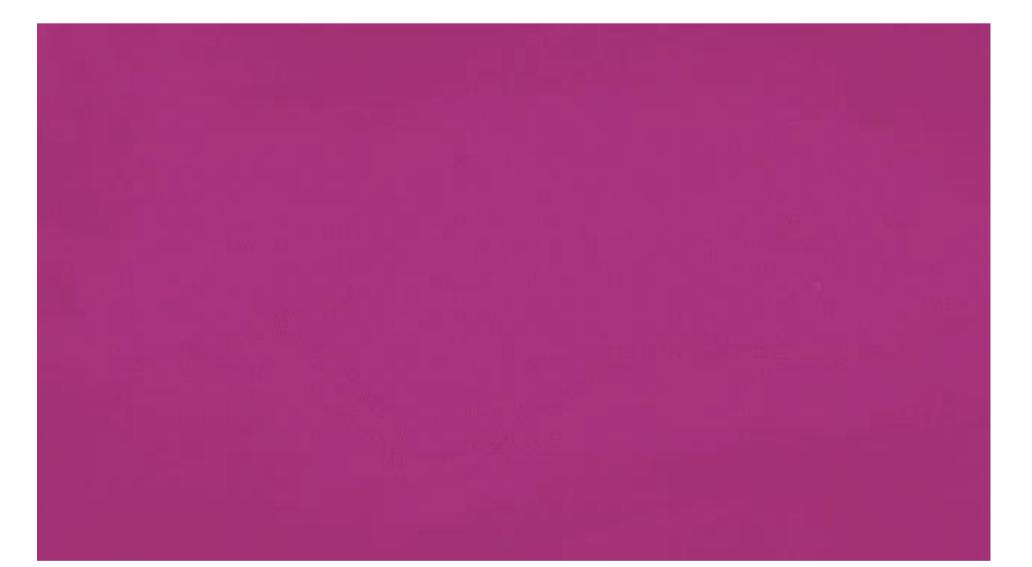


Monica Levinsky

Public without context Public without consent Public without compassion







SelfPaparazzi









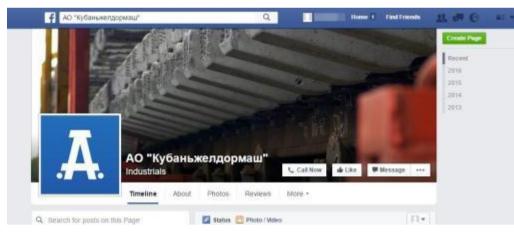


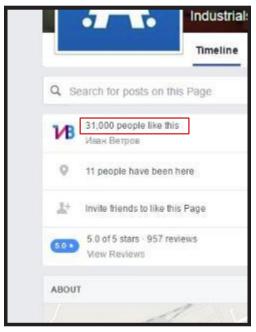
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Thank you for your attention

Galina Panina VBlogger Casetv.eu Director PR&GR Leroy Merlin





