**Creating future without conflict: win-win strategy for success in life and business**

*Two days, 50 speakers from 15 countries, 11 panel discussions, 3 success stories and one debate – this all is about WCFDavos Kyiv 2016. The third regional session of the World Communication Forum, to be held in Kyiv on September 19-20, will help to find how to build the future without conflicts.*

Program of the event is already approved, and can be found оn Kyiv forum official website [forumdavos-kyiv.org](http://forumdavos-kyiv.org/). Organizers have traditionally invited leaders of changes: professionals from business, government, non-governmental organizations, and media to share their experiences and ideas of the effective applying of win-win strategy to avoid conflicts in society, politics, and business.

*“Conflicts block development; consume a lot of energy, lead to crises and losses. Working on the program of the forum, we have set ourselves the task – to gather the representatives of government, business, public sector and media at one venue to discuss the possibility of using win-win strategy for the various levels of interaction,” says Katerina Zasukha, the head of the organizing committee of WCFDavos Kyiv 2016. “Leading experts-practitioners will share their experience on how to bring relations with their partners, customers, employees, and even opponents to the next level. The level of creativity and cooperation. We see a huge public demand for such discussion today.”*

In addition to discussing such important issues as increasing the trust in the government, the role of information and media technologies in overcoming conflicts, national economic security and reputational capital of business, society, and the state, there will be held awarding ceremony of the national stage of the prestigious international award C4F Davos Awards within the framework of the Forum. Submission period is open until September, 6. For more details visit [c4f.forumdavos-kyiv.org](http://c4f.forumdavos-kyiv.org/).

Registration form for WCFDavos Kyiv 2016 can be found at [forumdavos2016.ticketforevent.com/](http://forumdavos2016.ticketforevent.com/).

**General partner:** Pharmaceutical firm “Darnytsya”

**Partners:** Media Group Ukraine media holding, PepsiCo Company, PJSC Mironivsky Hliboproduct, Ebola Communications digital agency, Talan Events agency, Content Analysis Center.

**The Forum will be supported by:** Ukraine Today multimedia platform, 24 News Channel, Radio 24 and Europa Plus radio stations, Business newspaper, Focus magazine, ZIK informational agency & ZIK TV Channel, Detector Media online edition, SBR magazine, Grushevskogo, 5 edition, InVenture Investment Portal, European Business Association (EBA), American Chamber of Commerce (ACC), Ukrainian Union of Entrepreneurs, the Ukrainian Advocates' Association, the Kyiv International Economic Forum, the Kyiv-Mohyla Business School, the Ukrainian Association of Public Relations (UAPR), the International Association of Marketing Initiatives (MAMI), the All-Ukrainian advertising coalition, independent public relations agency “Communication and consultants” (Lithuania), consulting company “Institute of PR” (Belarus), communication agency RED Communications (Azerbaijan), PG Communications Kazakhstan/Press Club (Kazakhstan) and others.

**Organizer of the Forum:** [GROU](http://grou.com.ua/) agency, Public Affairs and Reputation management (AGAMA communications group of agencies).

To participate in the event, please register at [forumdavos2016.ticketforevent.com/](http://forumdavos2016.ticketforevent.com/).

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