

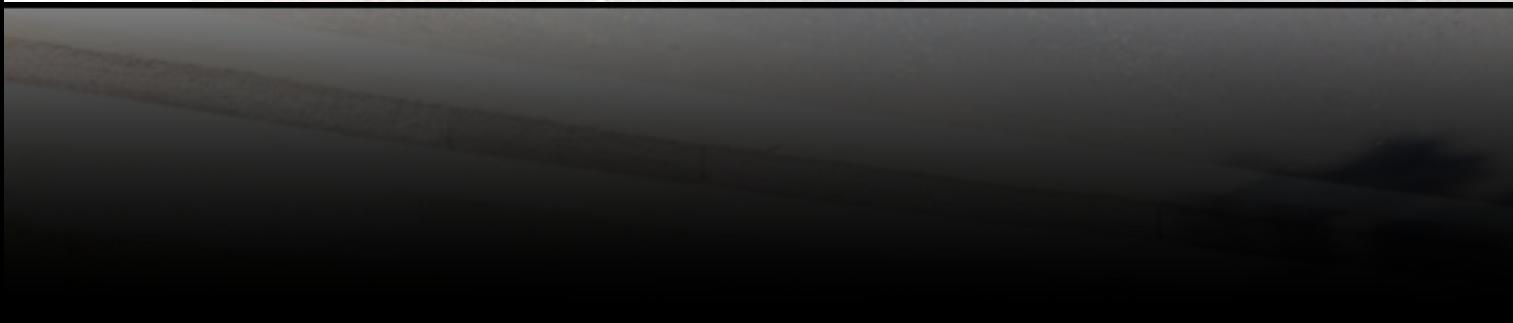


The Challenge of Relevance

ready or not, here it comes...

Gianni Catalfamo

European Director, Digital & Social Media



WHAT IS THE INTERNET' KILLER APPLICATION ?

**PEOPLE ARE
THE INTERNET'
KILLER APPLICATION !**





CONSUMERS

**CAPITAL
MARKETS**

REGULATORS

SOCIETY

EMPLOYEES

OUR RELATIONSHIP TO OUR EMPLOYEES



See what employees are saying

[Home](#)
[Ratings & Reviews](#)
[Salaries](#)
[Learn More](#)
[Post a Review or Salary](#)

[Sign In](#) | [Help](#) | [Feedback](#)

An inside look at companies from those who know them best.

Ratings, reviews, and salaries for over 14,000 companies.

See what we have for your company or job title

Company

Job Title

Or check out full previews of our [Sneak Peek Companies](#).

Ratings & Reviews

Deloitte Sneak Peek

Average Employee Satisfaction

3.5 



CEO Approval
Jim Quigley
62% "Approve"

A Deloitte Audit Senior said:

Cons: "Lack of respect for lower level employees. Promotions and pay rises not linked to competence or performance. Office politics and your ability to align yourself with the right people is the only thing that will drive your career forward here. There..."

[Ratings & Reviews for All Companies »](#)

Salaries

See where you stack up — here are some recently reported salaries from real employees.

Microsoft Software Development Engineer	\$92,000
JPMorgan Chase Investment Banking Analyst	\$62,000
Cisco Systems Program Manager	\$106,000
Google Engineering Manager	\$154,000
Deloitte Consultant	\$73,000
Cisco Systems Software Engineer	\$90,000

[Salaries for All Companies »](#)

Interested in a Student Account?

Students! Send us an email from your school '.edu' accounts to students@glassdoor.com to request a free Student Account. You'll get free access to all reviews and salaries — without having to post anything.

Recently on the Glassdoor Blog

- Make Millions, Get Fired!
- Glassdoor Takes Its Own Medicine
- Yahoo! Message & More

www.glassdoor.com

NEVADA COMPARE CARE

Nevadans' Source for
Transparency in Health Care

HOME

NEVADA COMPARE CARE

BASIC REPORTS

Frequently Sought Reports

HOSPITAL
COMPARISONS

Detailed Report Builder

ADVANCED REPORT
BUILDER

ABOUT

Nevada Compare Care

Please select the criteria for the report:

NOTE: Your web browser will need to allow popups in order to generate reports.

SELECT A DIAGNOSIS CATEGORY (REQUIRED) [expand all](#)

Major Diagnostic Category

Choose one or more from the Diagnosis Related Groups ☐ All

<input type="checkbox"/> Bone Marrow Transplant	<input type="checkbox"/> Pancreas Transplant
<input type="checkbox"/> ECMO or Tracheostomy With MV 96+ hrs or PDX Except Face, Mouth & Neck With Major O.R.	<input type="checkbox"/> Simultaneous Pancreas/Kidney Transplant
<input type="checkbox"/> Heart Transplant or Implant of Heart Assist System	<input type="checkbox"/> Tracheostomy for Face, Mouth & Neck Diagnoses
<input type="checkbox"/> Liver Transplant or Intestinal Transplant	<input type="checkbox"/> Tracheostomy With MV 96+ hrs or PDX Except Face, Mouth & Neck Without Major O.R.
<input type="checkbox"/> Lung Transplant	

SELECT TIME PERIOD(S)

SELECT HOSPITALS (UP TO THREE HOSPITALS MAY BE SELECTED)

PAYER, AGE AND GENDER

Reset Entries to Defaults

Please disable popup blocking before clicking on this button


Show Report

☒ Display Report as an Adobe PDF




 Get ADOBE® READER®

Who'd trust a blog?

Original article posted @4:38AM



News for Nerds. Stuff that matters.



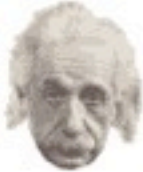

[Login](#)
[Why Login?](#)
[Why Subscribe?](#)

Sections
[Main](#)
[Apple](#)
[AskSlashdot](#)
[Books](#)
[Developers](#)
[Games](#)
[Hardware](#)
[Interviews](#)
[IT](#)
[Linux](#)
[Politics](#)
[Science](#)
[YRO](#)


Swedish Mathematician Lennart Carleson Wins Abel

Posted by [ScuttleMonkey](#) on Monday March 27, @04:38AM
from the [under-recognized-fields-of-study](#) dept.




William Robinson writes "*Sci Tech is reporting that Swedish mathematician Lennart Carleson has won the Abel Prize on Thursday for proving a 19th century theorem on harmonic analysis. His theorems have been helpful in creating iPod. Prof Carleson's major contributions have come in two fields - the first has subsequently been used in the components of sound systems and the second helps to predict how markets and weather systems respond to change. One of Carleson's many triumphs was settling a conjecture that had remained unsolved for over 150 years. He showed that every continuous function (one with a connected graph) is equal to the sum of its Fourier series except perhaps at some negligible points.*"



Original article posted @4:38AM



News for Nerds. Stuff that matters.



[Login](#)
[Why Login?](#)
[Why Subscribe?](#)

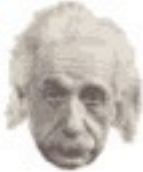

Sections
[Main](#)
[Apple](#)
[AskSlashdot](#)
[Books](#)
[Developers](#)
[Games](#)
[Hardware](#)
[Interviews](#)
[IT](#)
[Linux](#)
[Politics](#)
[Science](#)
[YRO](#)

Swedish Mathematician Lennart Carleson Wins Abel

Posted by [ScuttleMonkey](#) on Monday March 27, @04:38AM

from the under-recognized-fields-of-study dept.

William Robinson writes "Sci Tech is reporting that Swedish mathematician Lennart Carleson has won the Abel Prize on Thursday for proving a 19th century theorem on harmonic analysis. His theorems have been helpful in creating iPod. Prof Carleson's major contributions have come in two fields - the first has subsequently been used in the components of sound systems and the second helps to predict how markets and weather systems respond to change. One of Carleson's many triumphs was settling a conjecture that had remained unsolved for over 150 years. He showed that every continuous function (one with a connected graph) is equal to the sum of its Fourier series except perhaps at some negligible points."



Error 3 corrected @5:01AM

Re:Except at some negible points? (Score:4, Informative)

by [gowen \(141411\)](#) <slashdot@gwown.freemove.co.uk> on Monday March 27, @05:01AM ([#15001492](#))

(Last Journal: [Thursday October 31, @02:07PM](#))

Well they mean "almost everywhere", which has a very precise meaning, i.e. except at a set of measure zero (finite or countably infinite set of points.) Of course, that countable set could theoretically be the rationals, so I don't know whether I'd call it negligible.

[[Reply to This](#) | [Parent](#)]

■ [Re:Except at some negible points?](#) by Anonymous Coward (Score:1) Monday March 27, @05:14AM

◊ [Re:Except at some negible points?](#) by Tim C (Score:2) Monday March 27, @06:03AM

◊ [1 reply](#) beneath your current threshold.

Error 1 corrected (2x) @5:22AM

iPod? (Score:1, Flamebait)

by [liangzai \(837960\)](#) on Monday March 27, @05:21AM ([#15001542](#))

(<http://www.xingfu.se/>)

Yeah, it might be that the MPEG-4/AAC/H.264 algorithms are based in part on Fourier analysis, but I fail to understand how Carleson's theorems have been used in making the iPod. Cupertino is hardly knowledgeable in the more esoteric realms of theoretical mathematics, and there is simply no need to incorporate such stuff in an mp4 player.

This is bad journalism, written by bad reporters who lack the most basic understanding of mathematics and engineering. He just thought it might be cool to clam in an iPod in the mess.

iPod Reference Misleading (Score:2, Informative)

by [Chrononium \(925164\)](#) on Monday March 27, @05:22AM ([#15001548](#))

The iPod reference is completely misleading, as simple harmonic analysis is way bigger than just an iPod. It's merely talking about this guy proving that Fourier was basically right, validating harmonic analysis and expanding the horizons for signal processing. That's the biggie: signal processing, not the bloody iPod. The stupid article probably includes iPod just for the sake of hits.

[[Reply to This](#)]

Error 2 corrected @5:24AM

a continuous function is NOT (Score:1)

by [ratta \(760424\)](#) on Monday March 27, @05:24AM ([#15001553](#))

one with a connected graph. For instance the function equal to $\sin(1/x)$ for $x \neq 0$ and 0 for $x = 0$ does have a connected graph but is NOT continuous.


[[Reply to This](#)]

◊ [Indeed](#) by DarthChris (Score:1) Monday March 27, @06:02AM

Nobody reads blogs!

**Who is Mark
Russinovich?**

31/10/2005

**FREEWARE™**
Mark Russinovich & Bryce Cogswell

- Advanced Utilities
- Technical Information
- Source Code

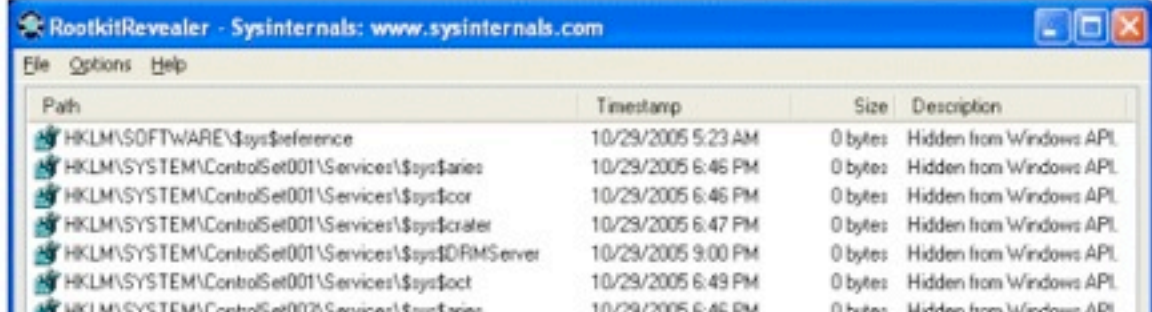
Resources Site Map Licensing About Us

Mark's Sysinternals Blog

Monday, October 31, 2005

Sony, Rootkits And Digital Rights Management Gone Too Far

Last week when I was testing the latest version of [RootkitRevealer](#) (RKR) I ran a scan on one of my systems and was shocked to see evidence of a rootkit. Rootkits are cloaking technologies that hide files, Registry keys, and other system objects from diagnostic and security software, and they are usually employed by malware attempting to keep their implementation hidden (see my "[Unearthing Rootkits](#)" article from the June issue of Windows IT Pro Magazine for more information on rootkits). The RKR results window reported a hidden directory, several hidden device drivers, and a hidden application:



Path	Timestamp	Size	Description
HKLM\SOFTWARE\sys\$reference	10/29/2005 5:23 AM	0 bytes	Hidden from Windows API.
HKLM\SYSTEM\ControlSet001\Services\sys\$aries	10/29/2005 6:46 PM	0 bytes	Hidden from Windows API.
HKLM\SYSTEM\ControlSet001\Services\sys\$cor	10/29/2005 6:46 PM	0 bytes	Hidden from Windows API.
HKLM\SYSTEM\ControlSet001\Services\sys\$crater	10/29/2005 6:47 PM	0 bytes	Hidden from Windows API.
HKLM\SYSTEM\ControlSet001\Services\sys\$DRMServer	10/29/2005 9:00 PM	0 bytes	Hidden from Windows API.
HKLM\SYSTEM\ControlSet001\Services\sys\$oct	10/29/2005 6:49 PM	0 bytes	Hidden from Windows API.
HKLM\SYSTEM\ControlSet003\Services\sys\$aries	10/29/2005 6:46 PM	0 bytes	Hidden from Windows API.

16/11/2005

BBC NEWS

[UK version](#) [International version](#) [About the versions](#) | [Low graph](#)

Last Updated: Wednesday, 16 November 2005, 12:08 GMT

[E-mail this to a friend](#)

[Printable version](#)

Sony recalls copy-protected CDs

Sony BMG is recalling music CDs that use controversial anti-piracy software.

The software was widely criticised because it used virus-like techniques to stop illegal copies being made.

Widespread pressure has made the music giant remove CDs bearing the software from stores. It will also swap bought CDs for copies free of the XCP

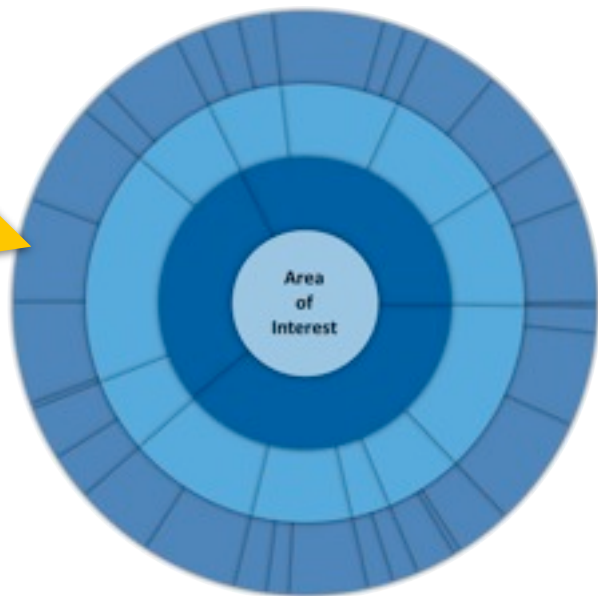


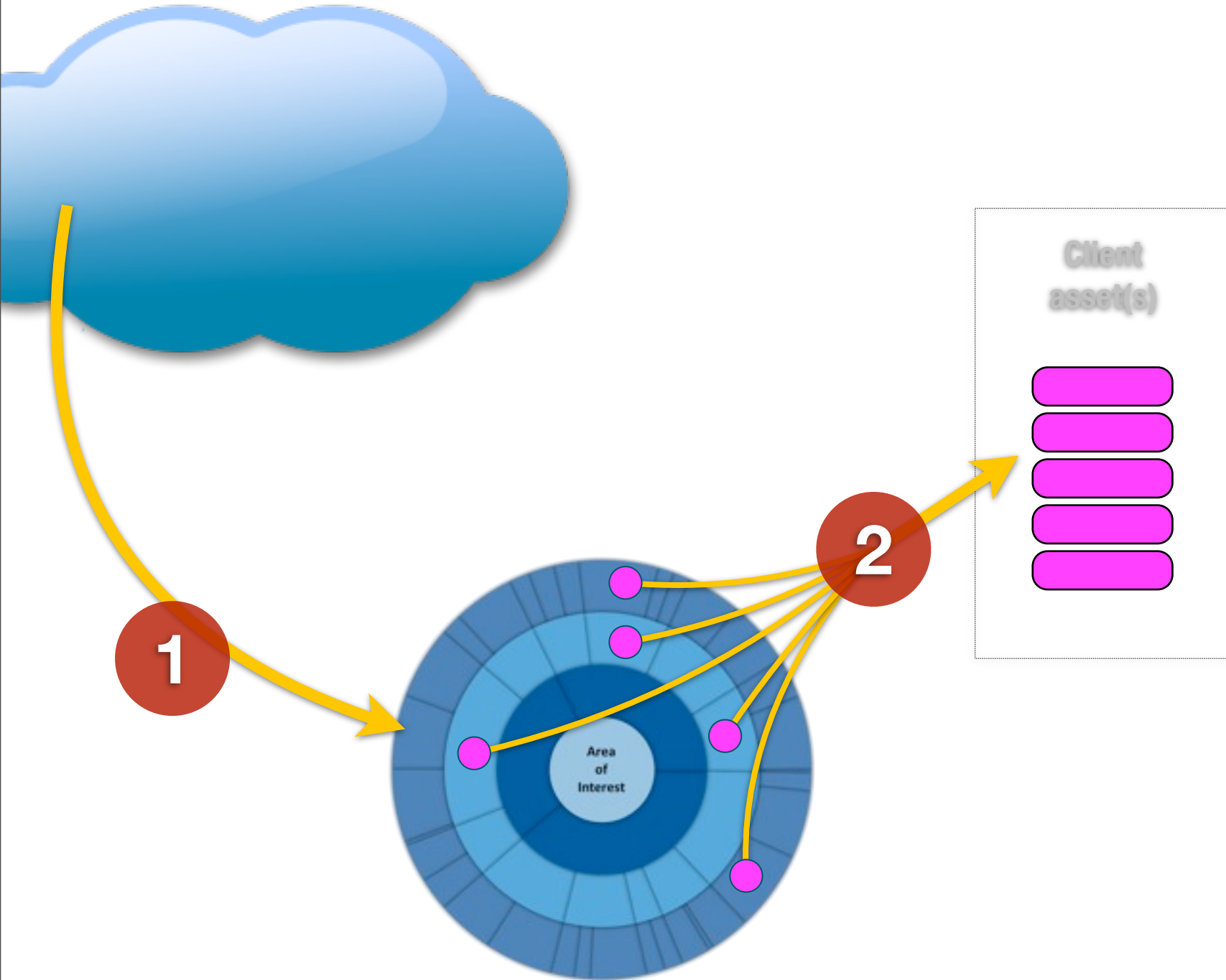
Neil Diamond's latest album sold well despite the XCP row

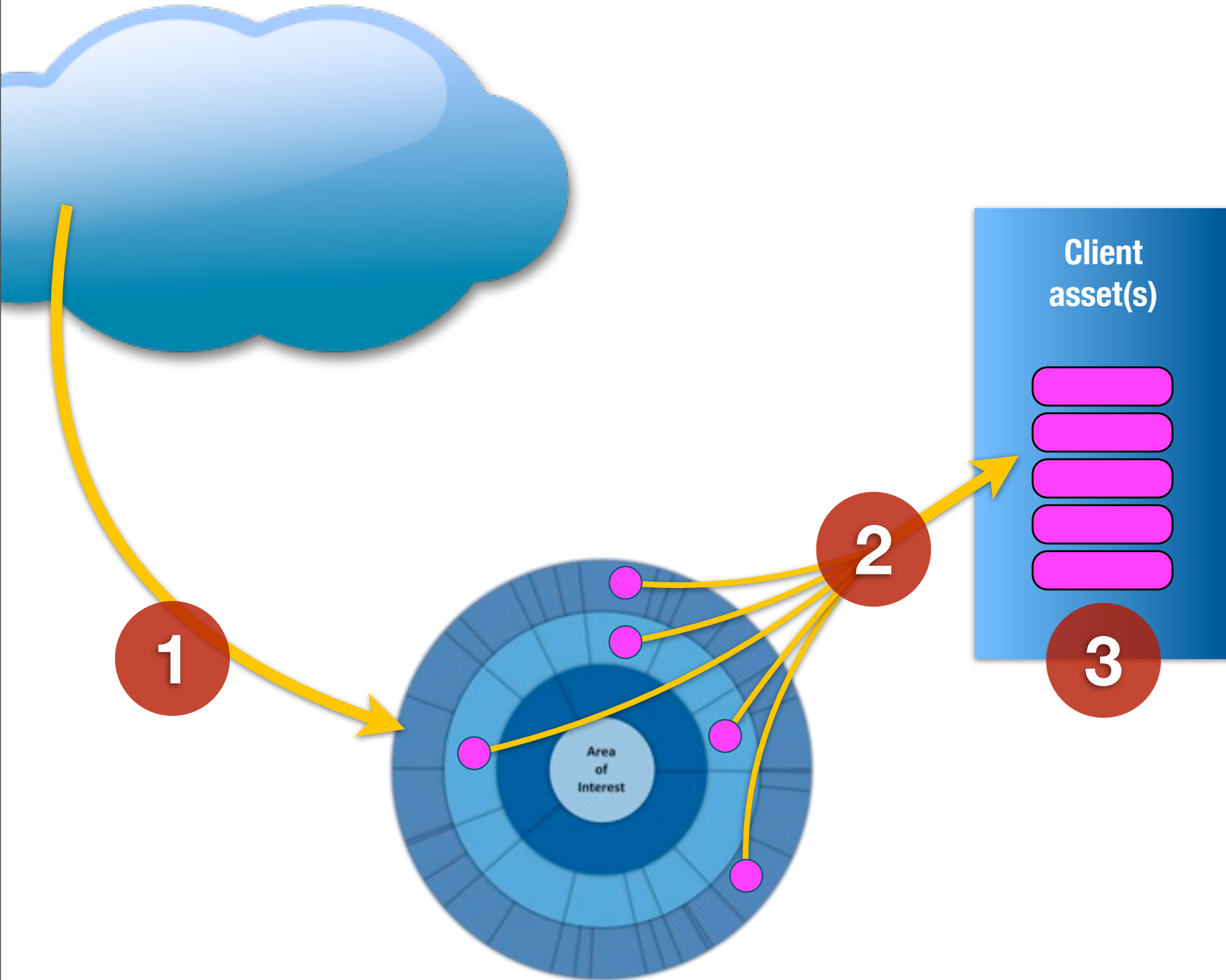
Putting Social Media to work

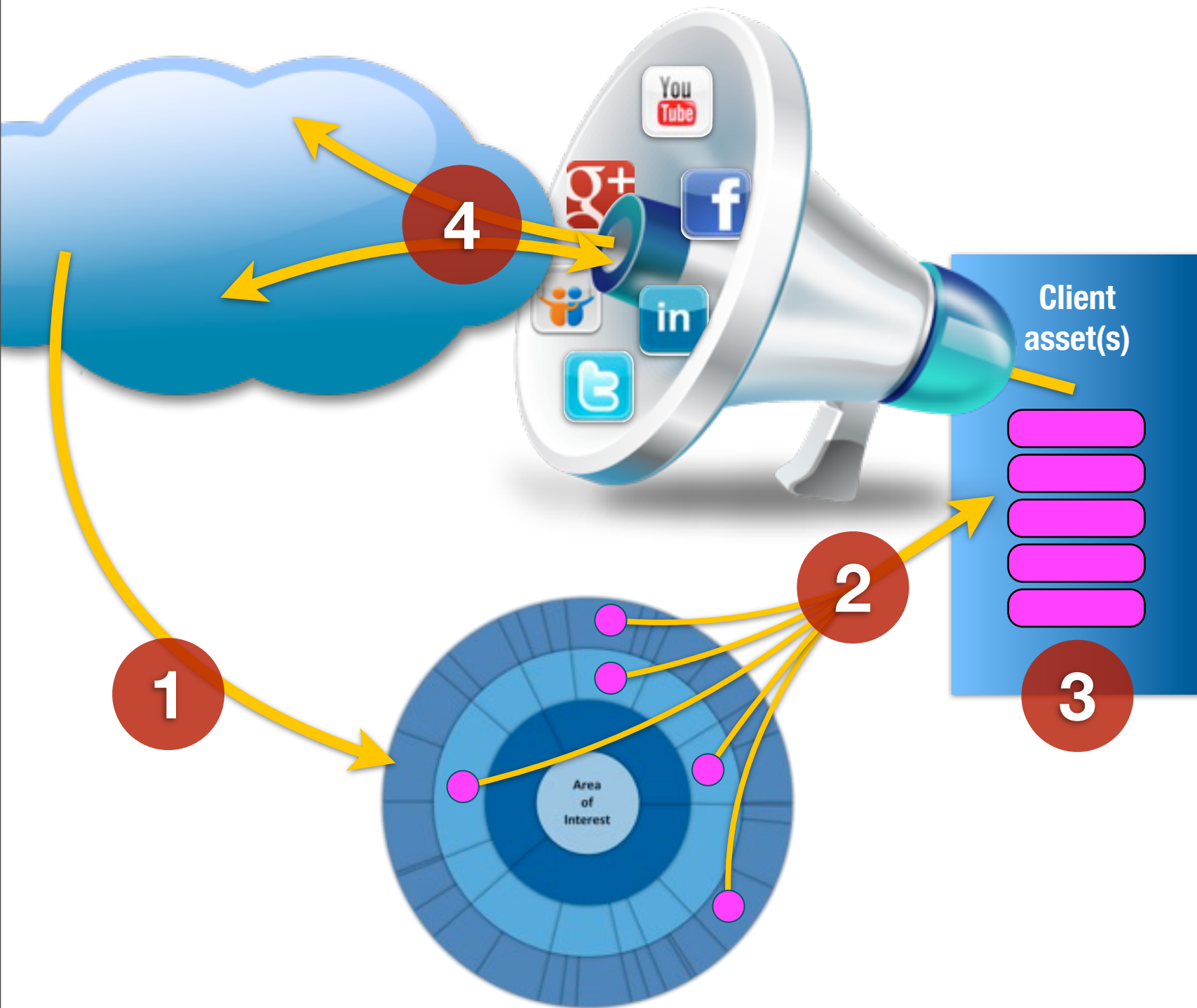


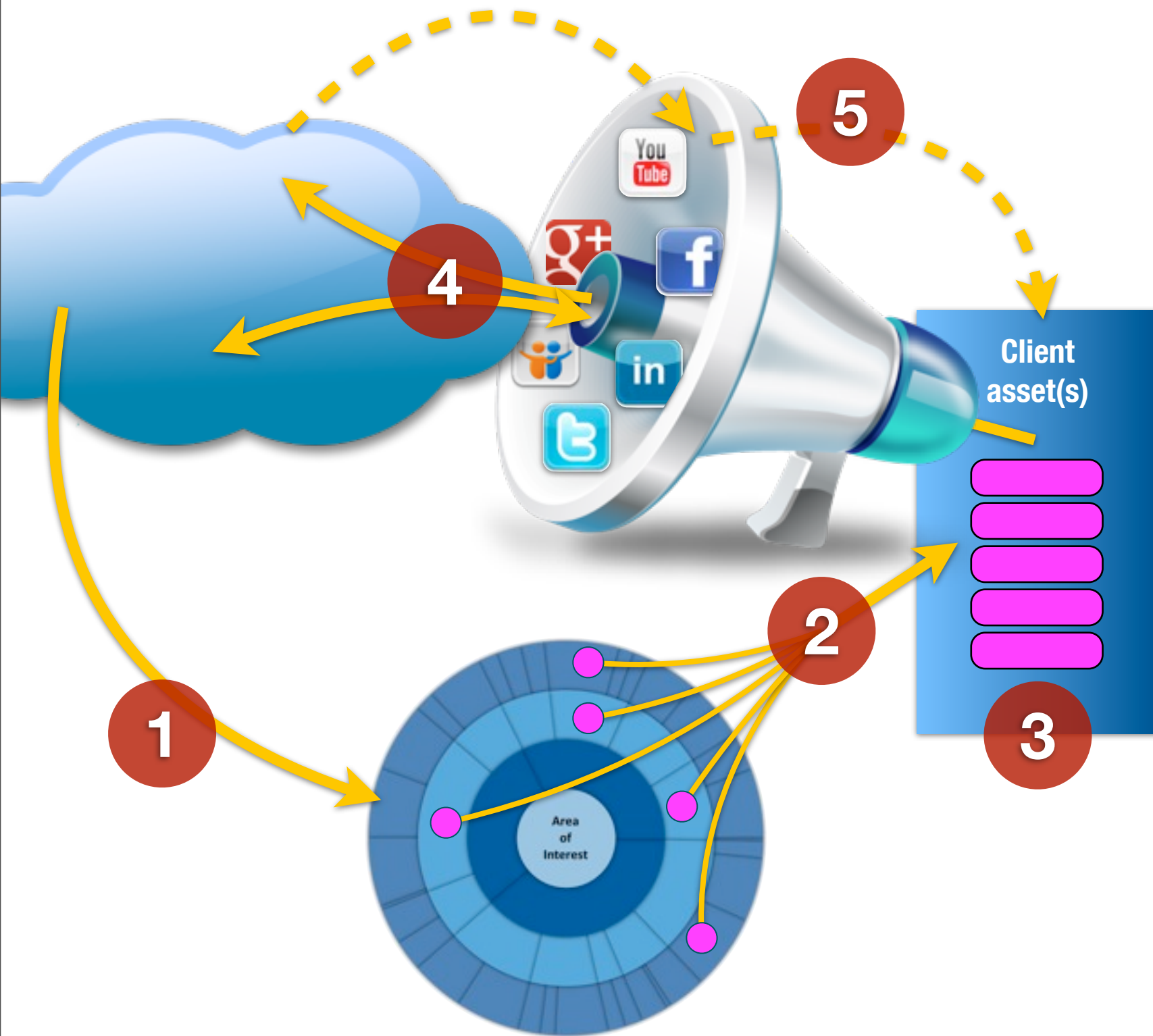
1

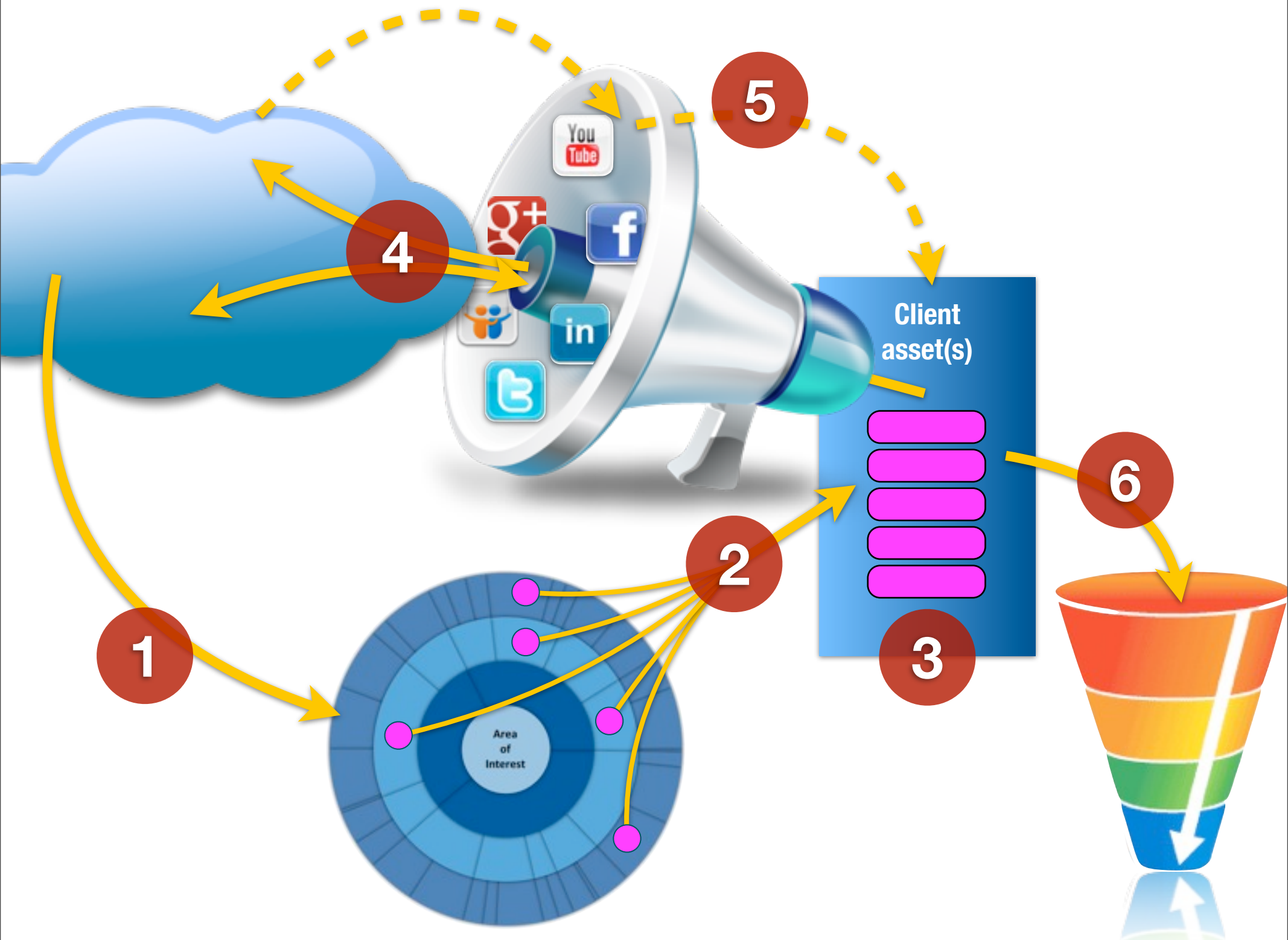


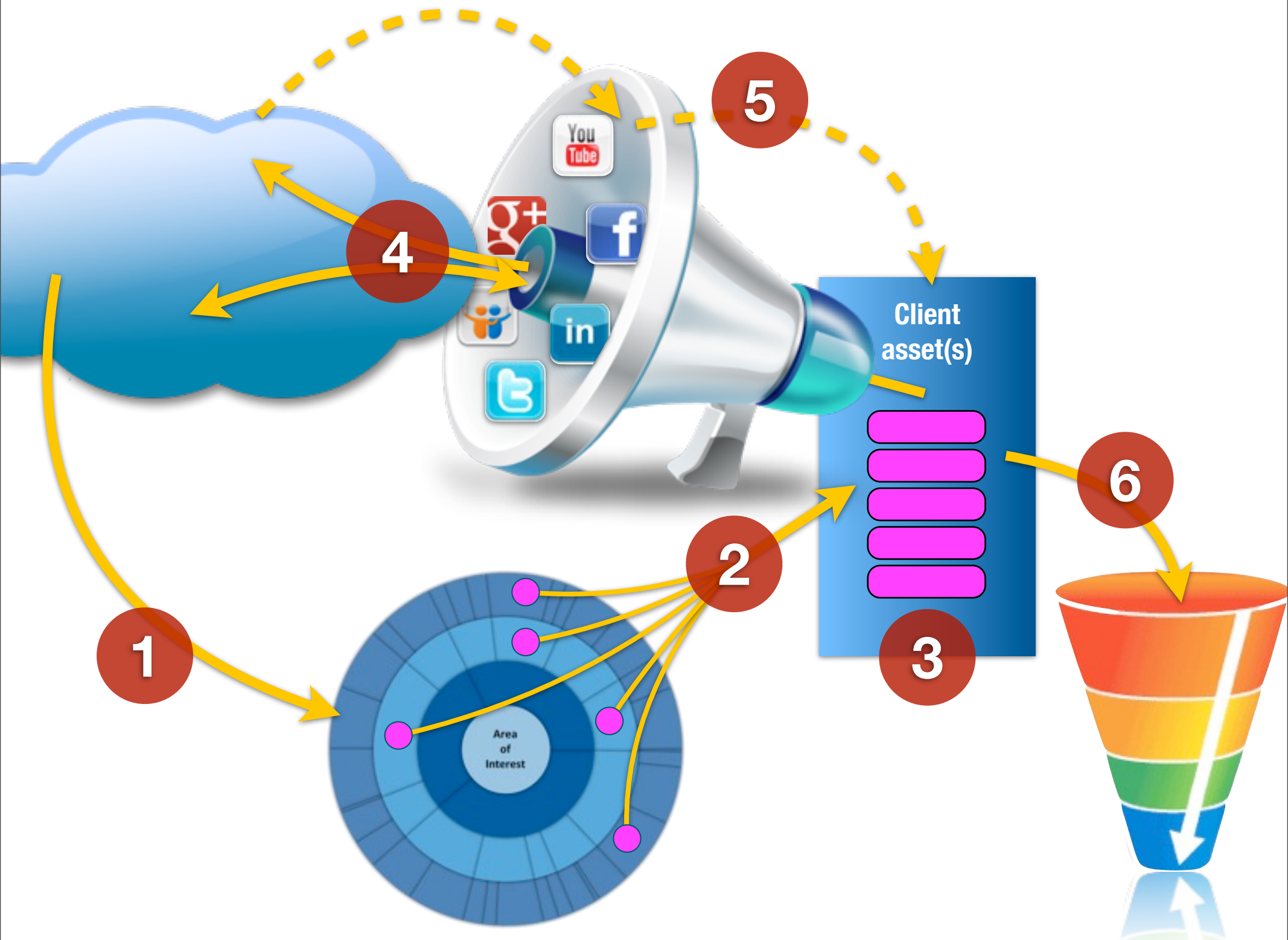










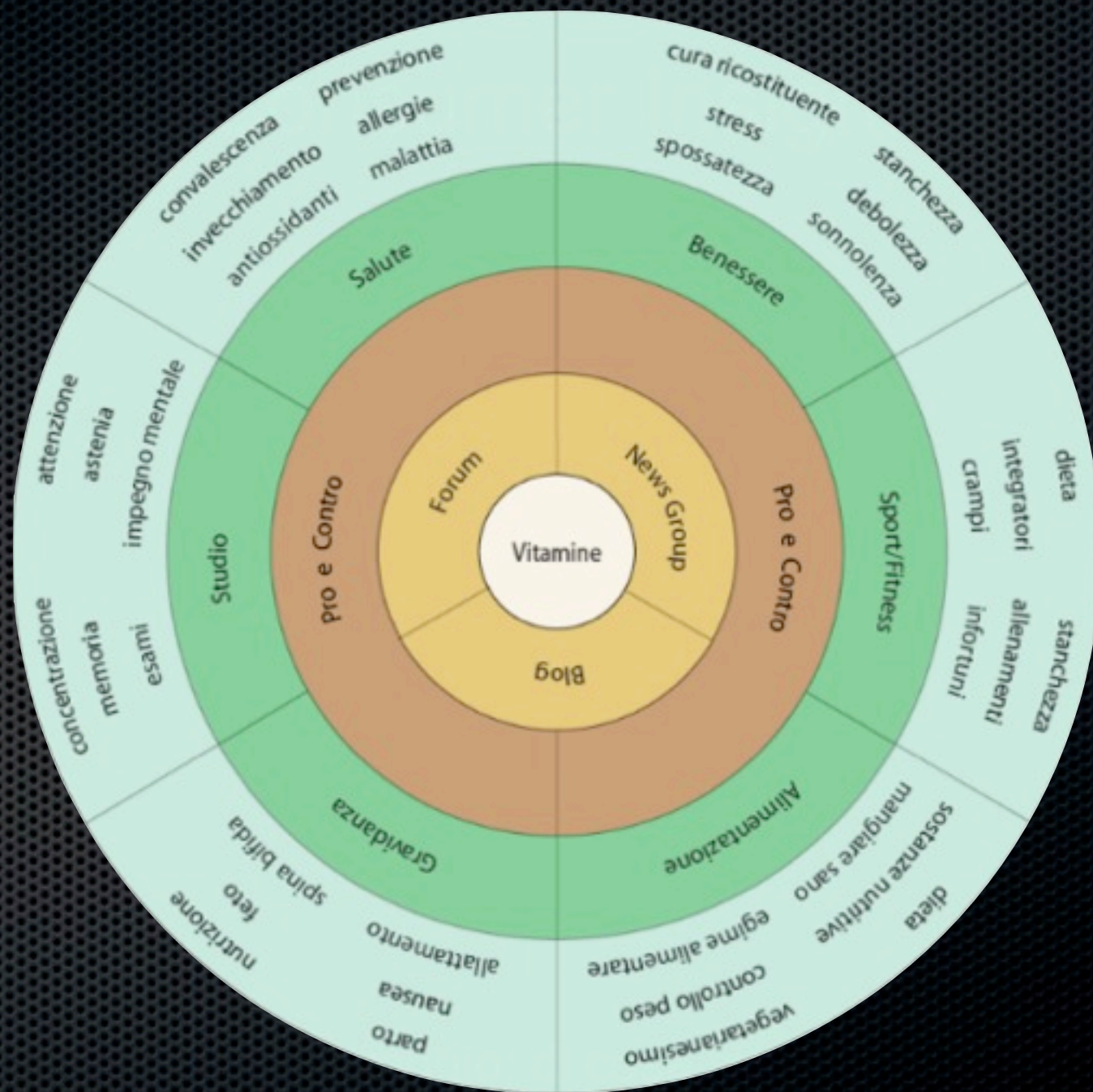


Case study

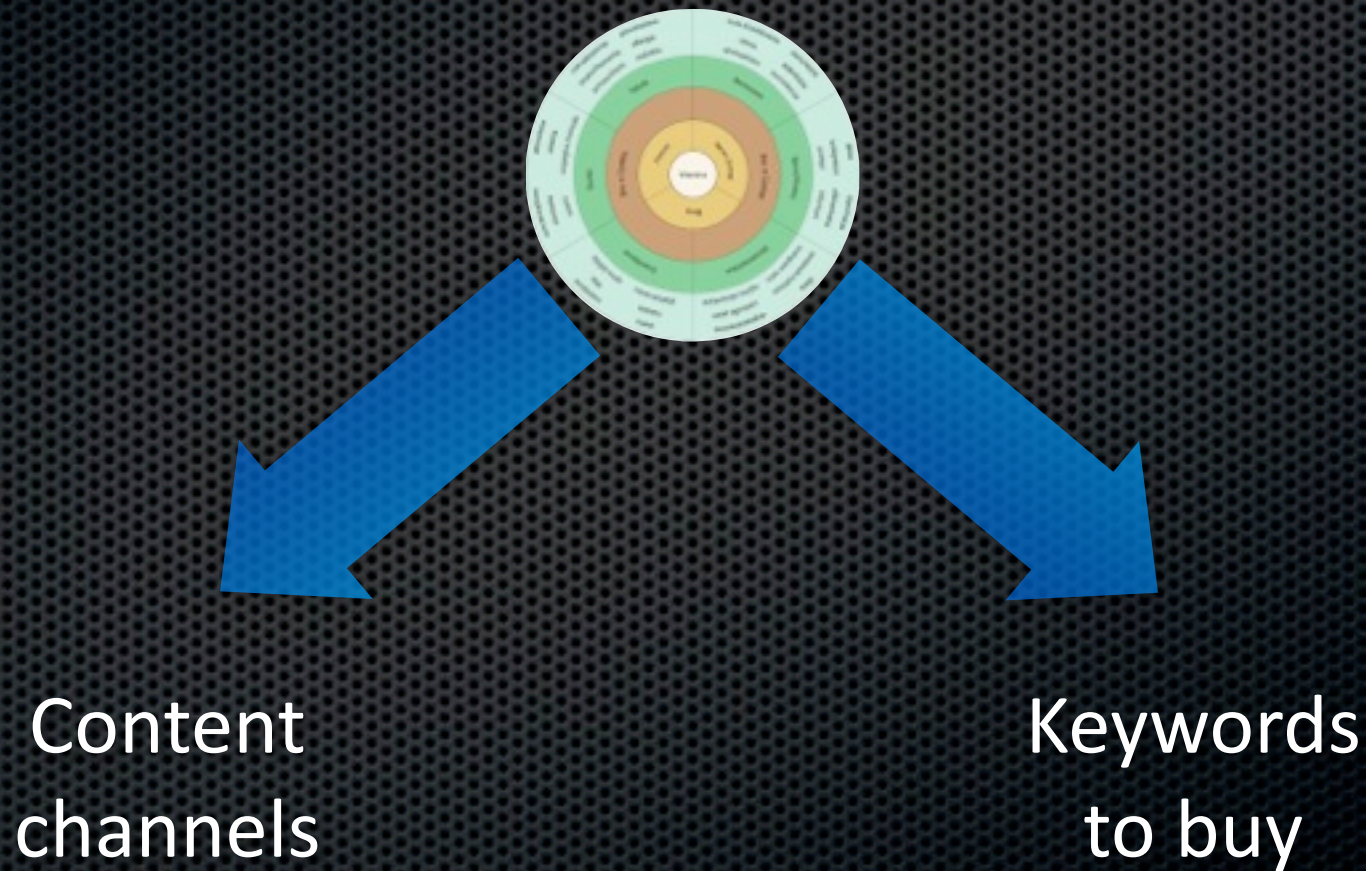


- ✦ Vitamins: a popular topic
- ✦ Searching for “Vitamins” yields hundred of results
- ✦ Bidding for “Vitamins” can reach as high as €2 CPC
- ✦ A small market, owned by the big guys
- ✦ Hard to keep an edge

The real,
complete
“onion” is over
200 words or
expressions



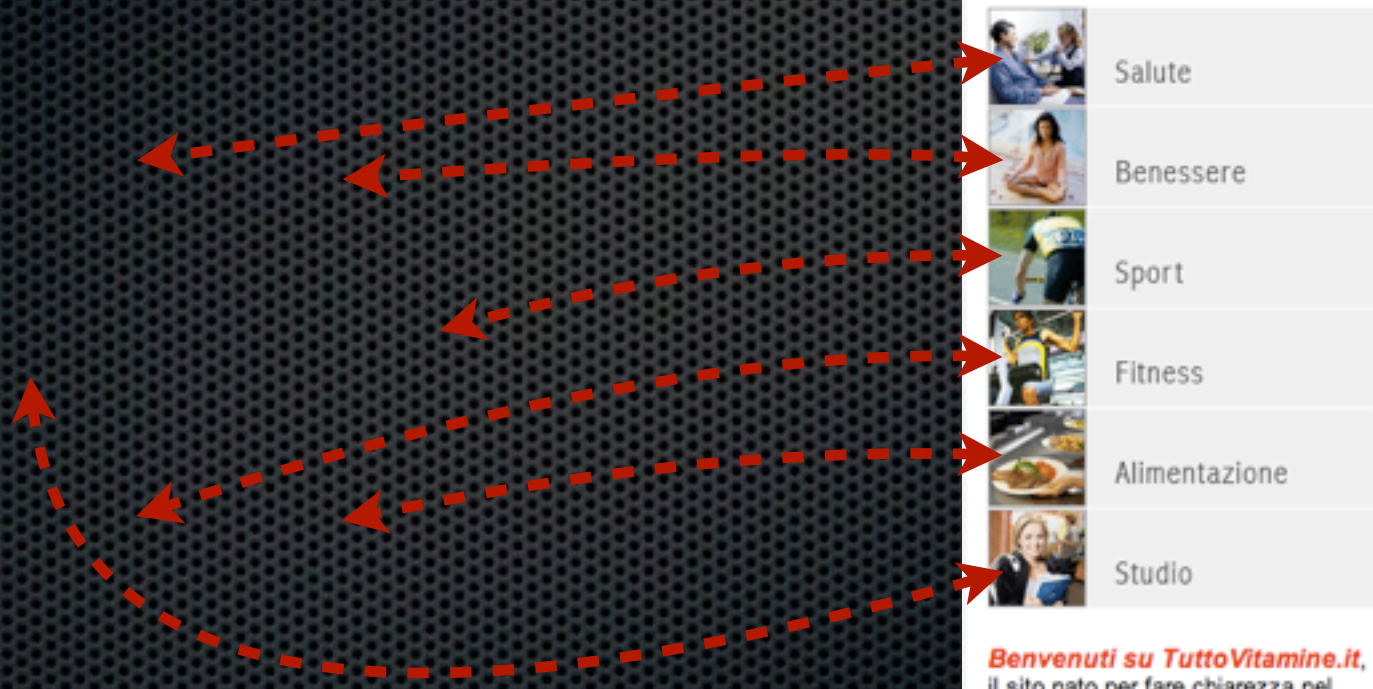
How do we use the onion?



Onion-to-channels



Onion-to-channels



Supradyn
TI RICARICA Negli stati carentiali multivitaminici

TuttoVitamine.it Home page | Contatti

a b c d e f g h i k

- Salute
- Benessere
- Sport
- Fitness
- Alimentazione
- Studio

Focus della settimana

La vitamina della vita

VAI AL FOCUS →

News 30/01/2008 » Vitamine

Test

Gli alimenti dell'autunno che ci aiutano ad affrontare l'inverno

Metti alla prova le tue conoscenze su alimenti.

Vero o falso

Falsi miti: verità e falsi su vitamine e minerali.

Benvenuti su TuttoVitamine.it,
il sito nato per fare chiarezza nel mondo delle vitamine e dei minerali. Spesso, infatti, è difficile trovare informazioni chiare ed esaurienti sulle vitamine, per sapere come adattare la propria alimentazione in periodi particolari della vita o quando può essere utile ricorrere a supplementi o integratori multivitaminici.

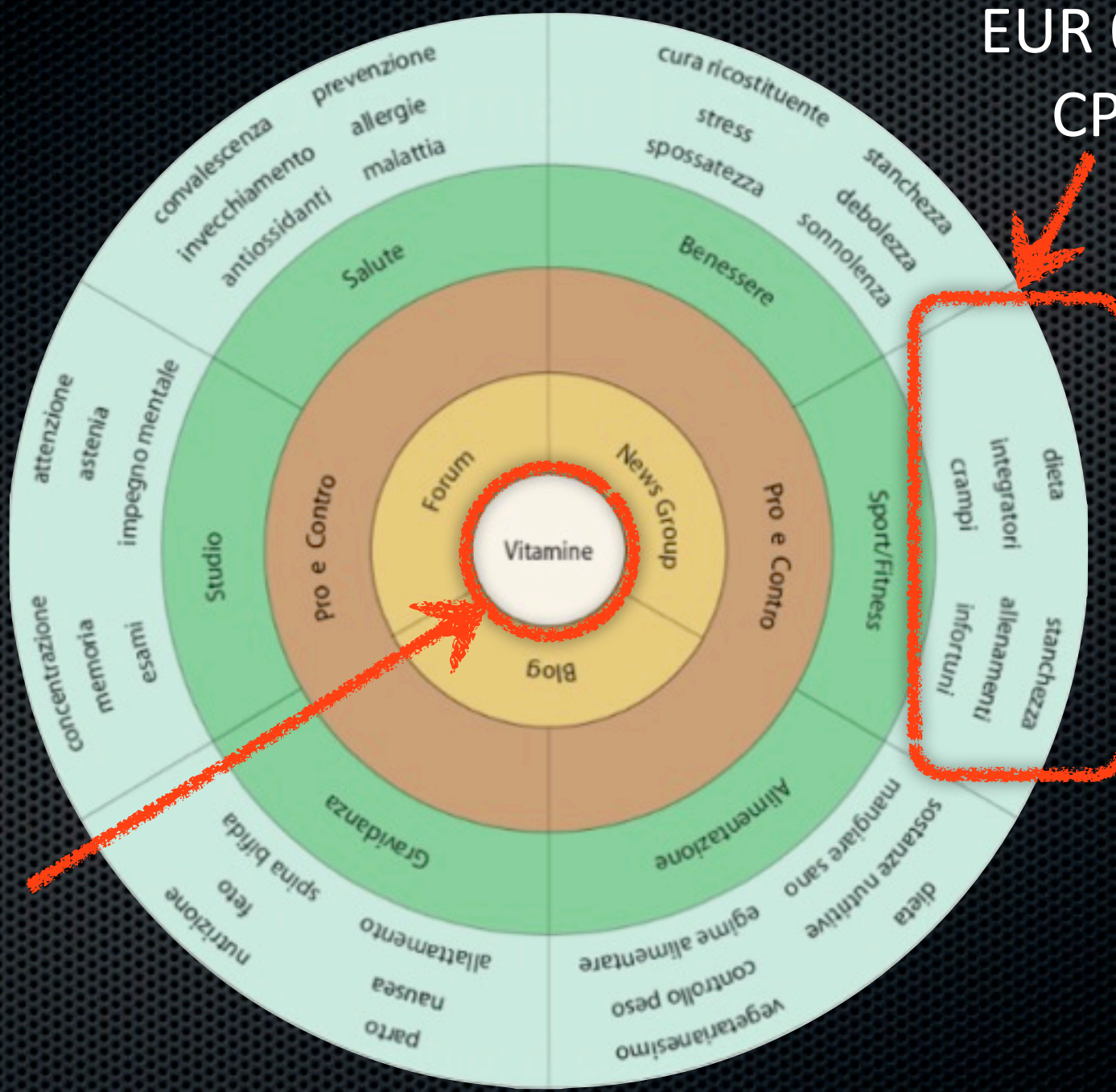
Supradyn
Multi
centrum



Spontaneous brand
association

Onion-to-AdWords

Avg
EUR 0.17
CPC



Up to
EUR 2.00
CPC

Metrics

- ✦ 700k+ unique visitors per year
- ✦ 40% of visitors, on average visit 8.4 pages (time on site 9'+)
- ✦ permanent link from Wikipedia
- ✦ page 1 on SERP on about 45% of the “onion” search keywords
- ✦ ...way ahead of Bayer.it !!!!