

Technological Breakthrough The dream is (already) alive

By Annie Gravier Director, Public Affairs and Communications **Technoparc Montréal** February 9, 2012

Saint-Laurent Campus

Canada's largest science park





Regional Park

37 resident companies 6,000 employees



The Éco-campus Hubert Reeves











- 8 smart buildings equipped with the most innovative green materials and technologies
 - 72,000 m² floor space
- LEED / HQE certification
- Abondant natural light
- The latest in building efficiency
- Solar energy, nanotechnology

Curie, Nobel, Hubert Reeves.



TECHNOPARC

Make people care about the dream



- 5-language Web site
- video capsules on web and tv
- Creative photos of on-site scientists
- Write and produce a jingle, a song, a musical!
- Weekly cartoon on social media

It's official! The humans are building it. Thanks to **Technoparc Montréal** and **Hubert Reeves**, our natural habitat will be protected. Fantastic! Let's go tell the beavers, the ducks and the others...



Can you believe it? We're going to live in the Écocampus Hubert Reeves!

Forget Florida. We're staying here!



Hard to beleive I'm only 20 minutes to downton Montreal.

• 21 hectares, 10 being wet lands

- Next to a 26-hectare regional park, 5 minutes to the airport
- Network of greenpath, bike trails and water ponds linking the buildings, 50% green spaces





The Éco-campus Hubert Reeves

We are looking for

• Long-term financial partners

•R&D companies in the Cleantech sector wishing to move into the Écocampus (30% R&D)

• Manufacturing companies offering new technologies in terms of eco-construction

Remember this



Nature, visual arts, music and humour integrate wonderfully with new technologies to create maximum impact in seconds.

Surprise me and I'll remember you.

Thank you.



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