



Globe

we create

**WONDERFUL**  
experiences

YOLY C. CRISANTO  
SVP-Corporate Communications  
Globe Telecom  
Philippines

# About the Philippines

## Digital Footprint

Total Population:  
105.7 million



Mobile Subscription:  
121.4 million



Internet Users:  
67 million



Active Social  
Media Users:  
67 million



Active Facebook Users:  
67 million



## Unintended Consequences

Philippines ranks 3<sup>rd</sup> in  
happiest country in the  
world, with a net score  
of +84.



Universal McCann study  
entitled "Power To The  
People - Wave3" declared  
the **Philippines** is  
"the **social networking  
capital** of the world"



Philippines is the selfie  
capital of the world



Filipinos spent the most  
time in Pornhub in 2017

PH has become a top global source of child  
pornography according to a global Unicef  
report



PH ranks #10 in number of  
BitTorrent downloads. Of total  
visits to movies/series sites, 55%  
done on illegal sites.



FBI says PH is the 10th most attacked  
country online. 87% of Filipino internet  
users have been victims of cybercrime



# About Globe Telecom

**Number 1**  
mobile company in PH

**60 million**  
customers nationwide

**Php 127.9 billion**  
Service Revenues

**600 Petabytes**  
mobile data traffic

## Our Purpose

*We see a Philippines where families' dreams come true, businesses flourish and the nation is admired*

*In everything we do, we treat people right to do a Globe of Good*



## Purveyor of the Filipino Digital Lifestyle



## Supporting the Sustainable Dev't Goals



## Philosophy

Customers



Employees

Shareholders

## Investment in non-core telco business



# DIGITAL THUMBPRINT PROGRAM

The multiple award-winning program by Globe Telecom, Optus, and SingTel was created to turn the Filipino youth into responsible online citizens through the following workshops:



## DIGITAL INSIGHT

Cyber Security and Safety



## DIGITAL IMPACT

Online Responsibility and Etiquette



## DIGITAL AMBITION

Online Leadership and Empowerment



## DIGITAL DISCERNMENT

Data critiquing and critical thinking skills

18,788 students experienced the Digital Thumbprint workshops

1,890 public school teachers empowered as Digital Thumbprint Ambassadors

15 of 17 regions in the Philippines covered by the program





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# FUTURE MAKERS

Future Makers is the social innovation program of the Singtel Group of Companies within the Asia Pacific region. Launched in 2016 in Singapore and Australia, this program seeks to recognize the most innovative technology-enabled solutions focused on solving social issues in Singapore, Australia, and the Philippines.

## 4 Focus Areas



**Climate Change  
and Displacement**



**Learning and  
Education**



**Health and  
Wellbeing**



**Peace and  
Security**

*Five startups whose game-changing digital solutions bested 130 other entries to make it to Globe Future Makers (GFM), a social innovation program that seeks to address the various causes of poverty in the country through information and communications technology (ICT).*



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# FUTURE MAKERS

A grant and mentorship program that empowers social innovators to use technology to address social issues caused by poverty.



# #PLAYITRIGHT

Download or stream from legitimate sources only.

*#PlayItRight is the advocacy program of Globe Telecom against illegal sites in the Philippines such as child pornography by blocking websites and related content as stipulated in the implementing rules and regulations of Republic Act 9775 or the Anti-Child Pornography Act of 2009.*



*The Philippine Entertainment Industry supports #PlayItRight*

## Did you know?

Illegal downloads put you at risk to viruses that can corrupt your data or your device  
#PlayItRight



*Educating the public vs. illegal sites*

*Globe Telecom stepped up its drive versus illegal content by blocking a total of 2,471 domains or sites in 2017 that hosted lewd content and child pornography as part of its #PlayItRight advocacy program*



# #MakeITSafePH

*Keeping businesses and consumers safe online*

Viruses, Trojan, and Ransomware which put multi-million-peso businesses at risk, hacking attempts for illicit purposes, and cases of cyber bullying to name a few gave birth to the #makeITsafePH campaign under Globe Telecom's CyberPinoy cyber wellness program. The campaign covers all stakeholders such as big corporations, small and medium-scale enterprises, government agencies, colleges and universities, and the general public.



*The #makeITsafePH campaign for consumers promotes online vigilance among the public and protect them from becoming victims of online hacking, identity theft and other cybercrimes.*

**Did you know?**  
Creating, publishing and sharing sexual photos and videos of minors online is a crime.

Protect our children.  
Report producers, publishers and distributors of inappropriate materials to the Philippine National Police (PNP) official FB page:

[anticybercrimegroup](#)  
**#makeITsafePH**

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The infographic features a collage of images: a camera lens, a child's face, and a hand typing on a keyboard. The text is presented in a clean, sans-serif font.



**Thank You!**