

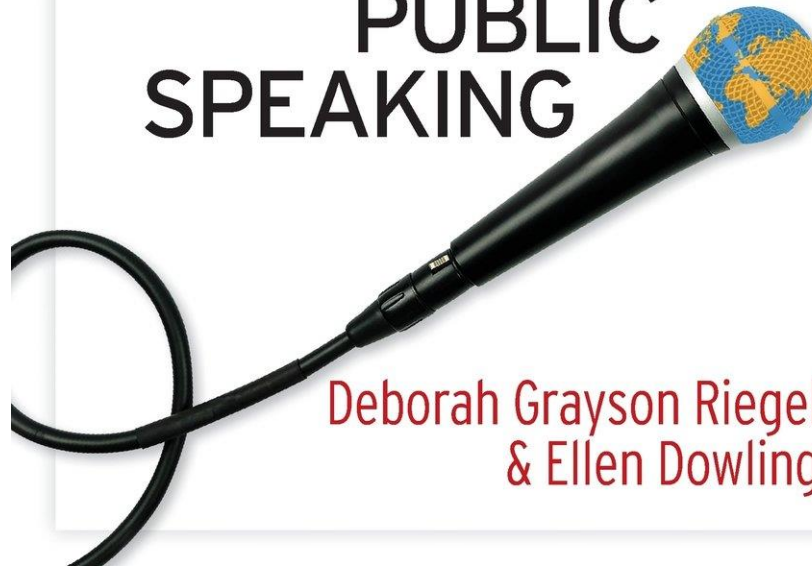


TIPS OF THE TONGUE:

The Nonnative English Speaker's Guide to Mastering Public Speaking

TIPS ^{OF} THE TONGUE

**The Nonnative English
Speaker's Guide to
MASTERING
PUBLIC
SPEAKING**



Deborah Grayson Riegel
& Ellen Dowling

“GLOBAL BUSINESS SPEAKS ENGLISH”



Harvard Business School associate professor Tsedal Neeley reports:

“When nonnative speakers are forced to communicate in English, they can feel that their worth to the company has been diminished, regardless of their fluency level.”

3 KEY CHALLENGES FOR NONNATIVE ENGLISH SPEAKERS

1



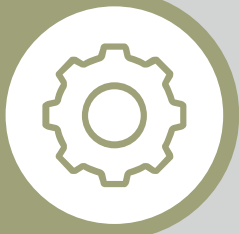
CONFIDENCE

2



CULTURAL COMFORT

3



COMPETENCE

3 KEY CHALLENGES FOR NONNATIVE ENGLISH SPEAKERS

1



CONFIDENCE

2



CULTURAL COMFORT

3



COMPETENCE

SEPARATE FACTS FROM STORIES

Fact:

“I speak English with an accent.”

“I don’t always use the correct word.”

“I am translating from my native language into English while I am speaking, which slows me down.”

Story:

“Nobody can understand me, so nobody will want to listen to me speak. And if nobody wants to hear me speak, I can’t persuade or influence people. If I can’t persuade or influence people, I will lose my job. And if I lose my job, I won’t be able to support my family. And if I can’t support my family...”

SIX STRATEGIES FOR BUILDING CONFIDENCE



Reframe



Exercise



Breathe



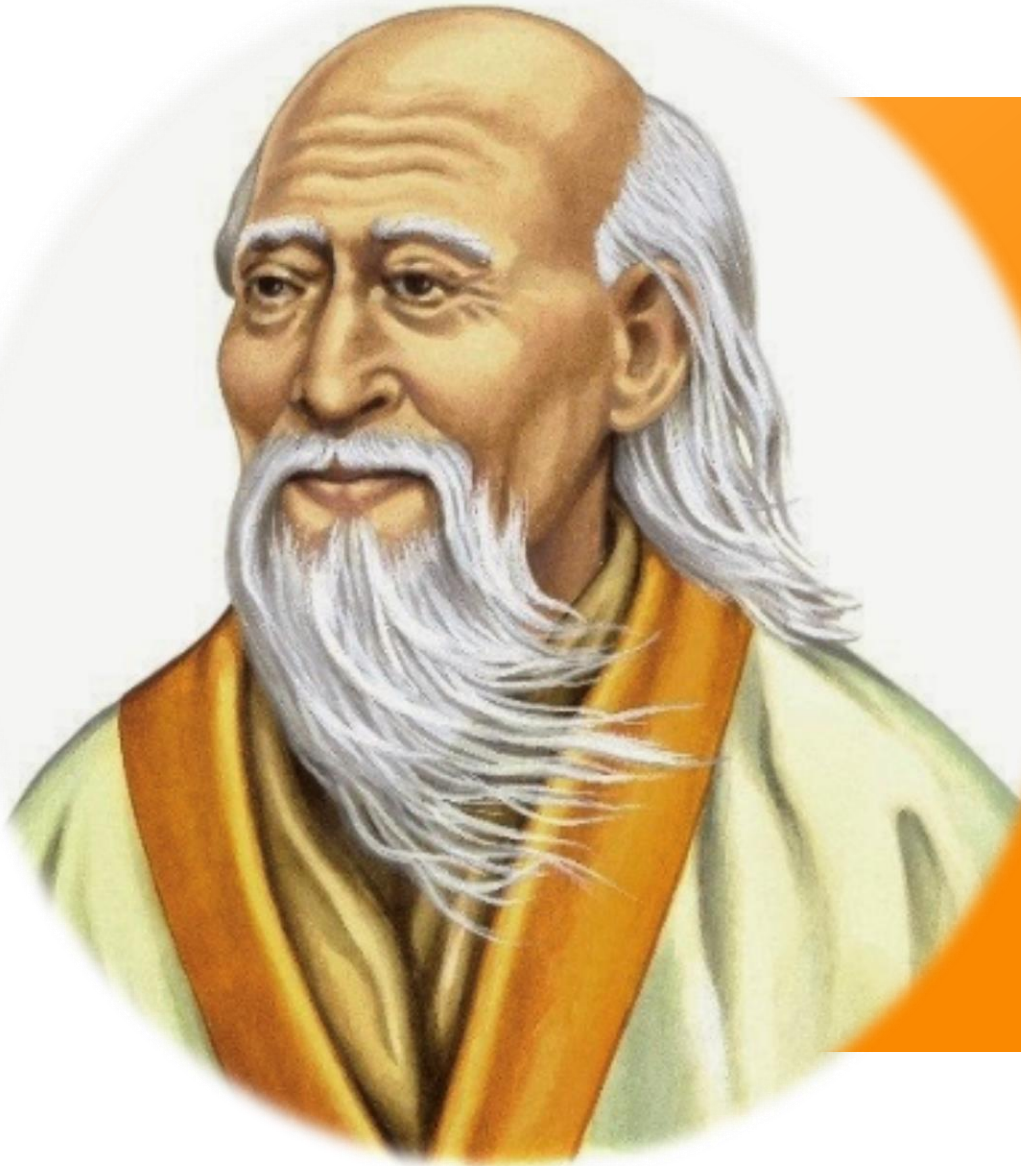
Memorize Selectively



Talk To Yourself



Plan a Break



Because one believes in oneself,
one doesn't try to convince others.

Because one is content with oneself, one doesn't need others' approval.

Because one accepts oneself,
the whole world accepts him or her.



– *Lao Tzu*

3 KEY CHALLENGES FOR NONNATIVE ENGLISH SPEAKERS

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CONFIDENCE

2

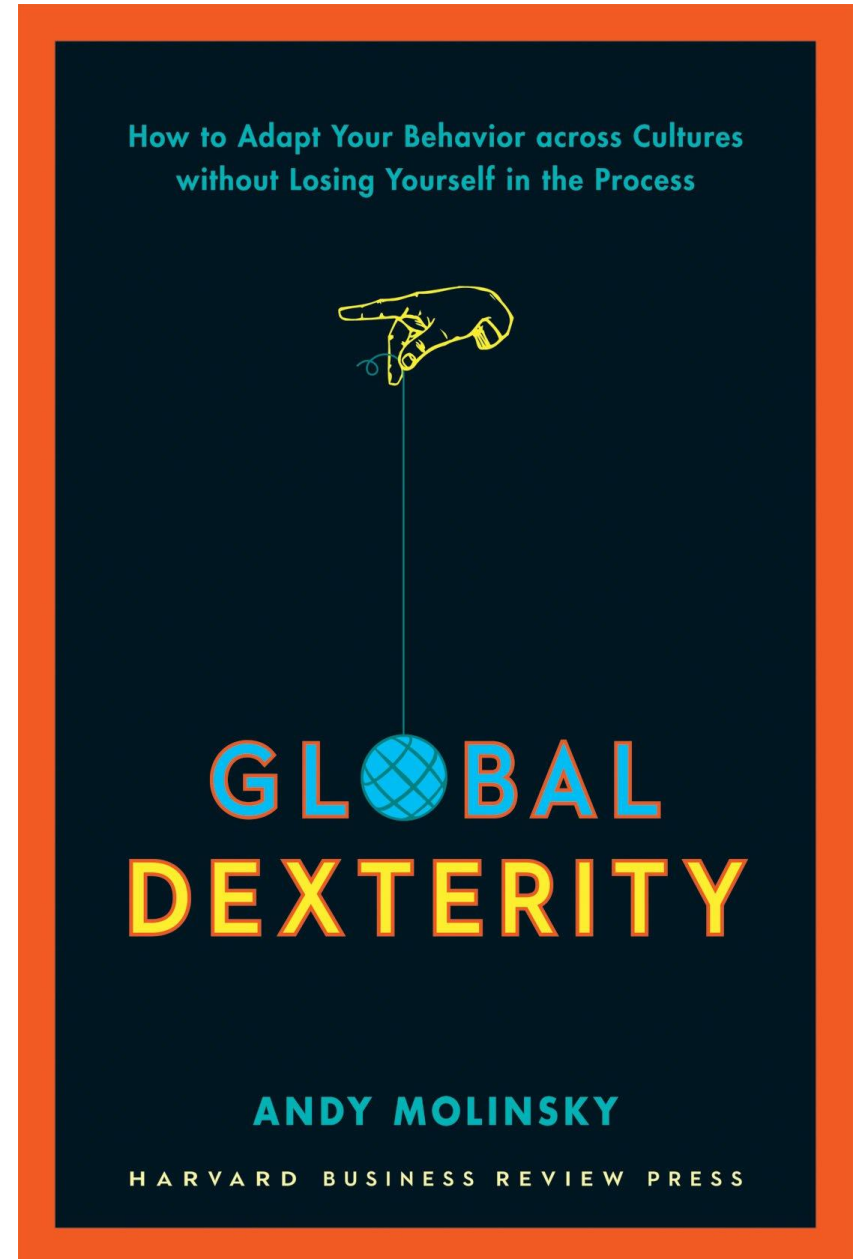
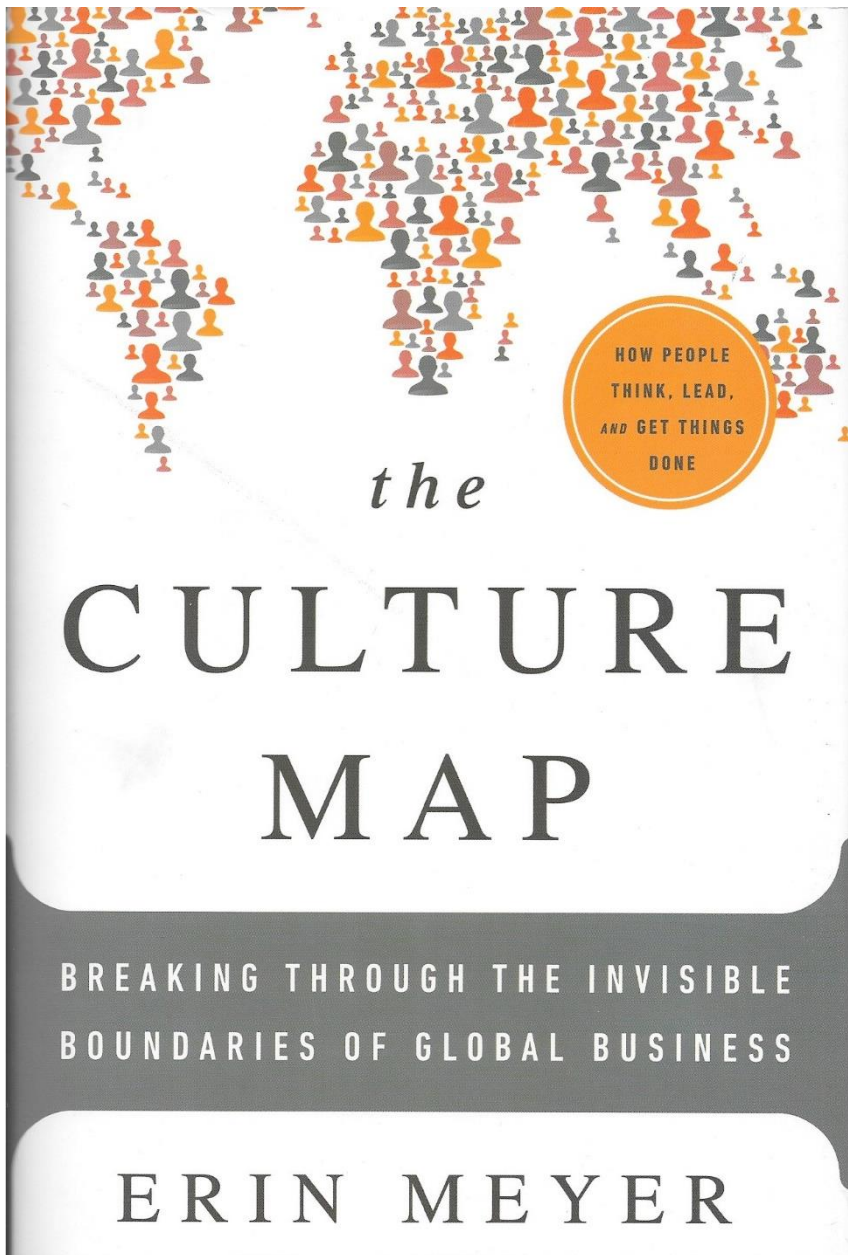


CULTURAL COMFORT

3



COMPETENCE





SIX STRATEGIES TO COMMUNICATE CULTURE COMPETENCE



**Promote your
qualifications**



**Share personal
information**



**Build rapport –
then get to work**



**Display enthusiasm
and passion**



**Focus on today
and tomorrow**



**Respect
time limits**

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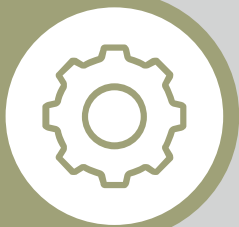
CONFIDENCE

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CULTURAL COMFORT

3



COMPETENCE

COMPETENCE STARTS WITH A V

V erbal

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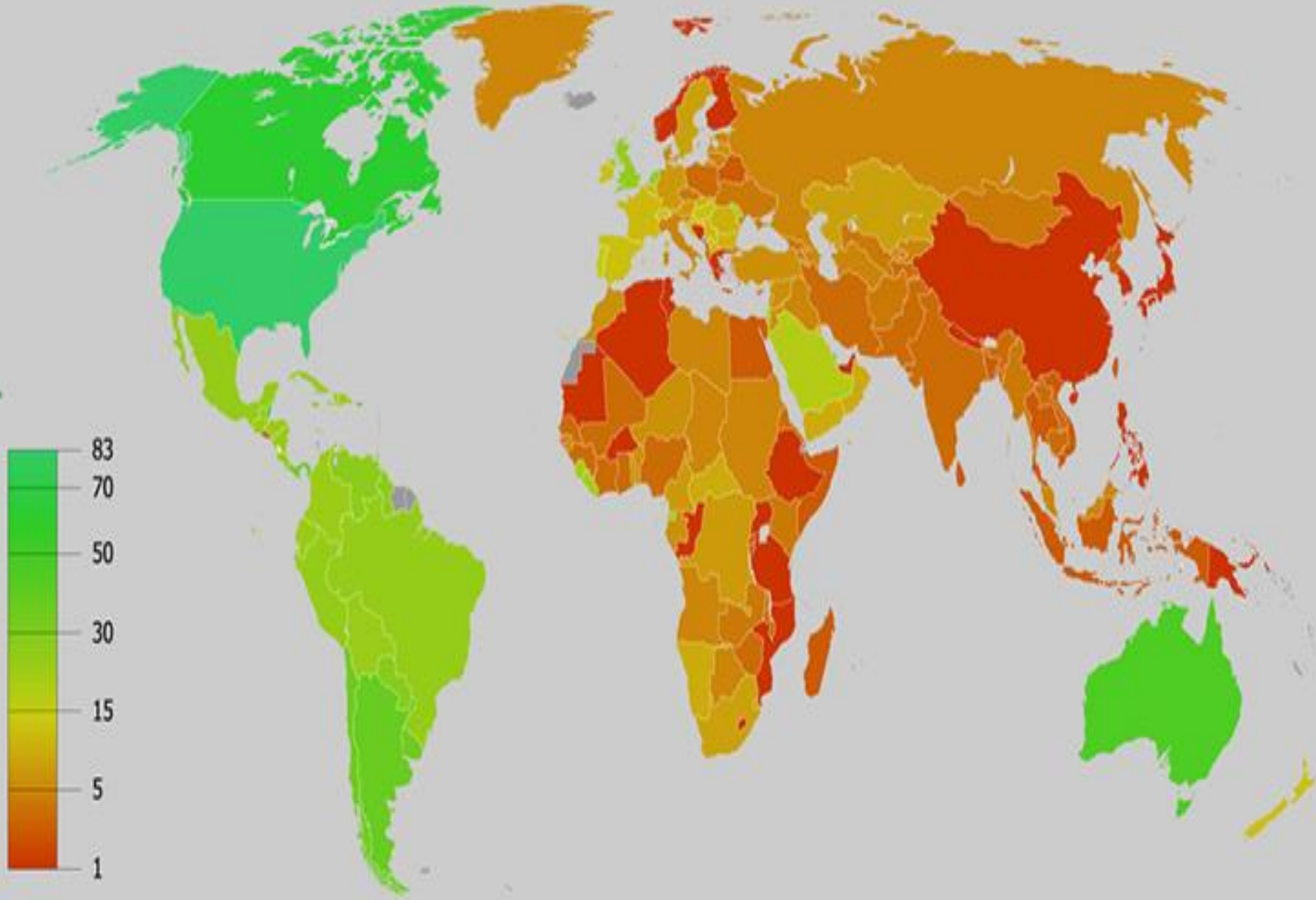
COMPETENCE STARTS WITH A V

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SIX STRATEGIES TO MAKE A VISUAL IMPACT



Command the room



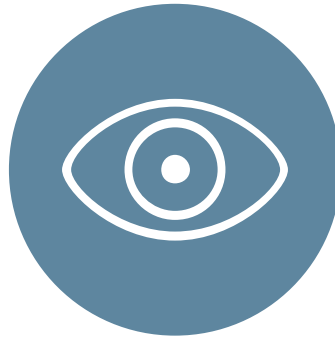
Smile



Stand up straight



Use your hands



Make eye contact



Move between ideas

“

Every success story is a tale of constant adaptation, revision, and change.

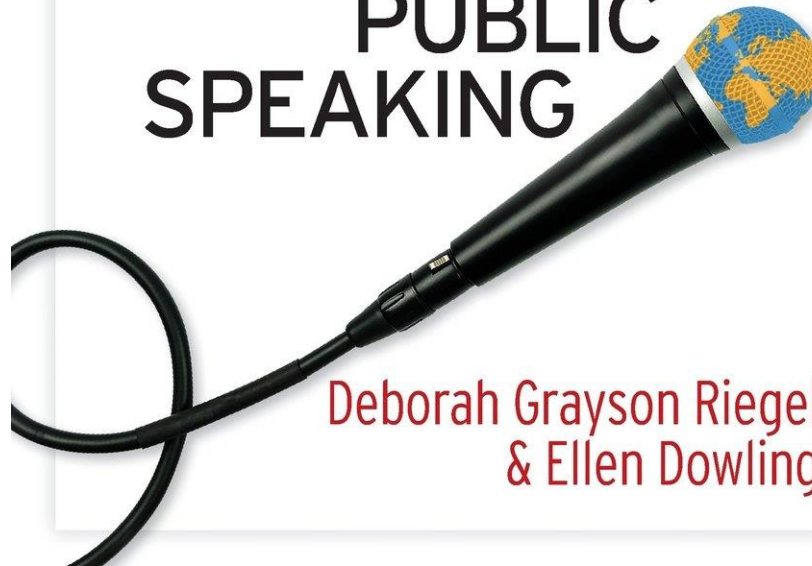
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– Richard Branson

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