

W-I-C

Women – Influence – Community

S-F

–Forum

WHY?

Style

Destiny

*Authenticity*

Influence



# Authenticity/ Influence/ Equality



## —Lack of authenticity

————— *Man's world and concept of feminine and influence*

————— Influential women = Women who play Man's roles



————— *Quality VS Quantity*



*Six ways women influence the world:*

# 1.

## Entrepreneurship

— Risk

— Responsibility

— Despair

— Leadership

— Money





*Six ways women influence the world:*

# 2.

## Activism

- Idea
- Leadership
- Believings
- Values
- Communications



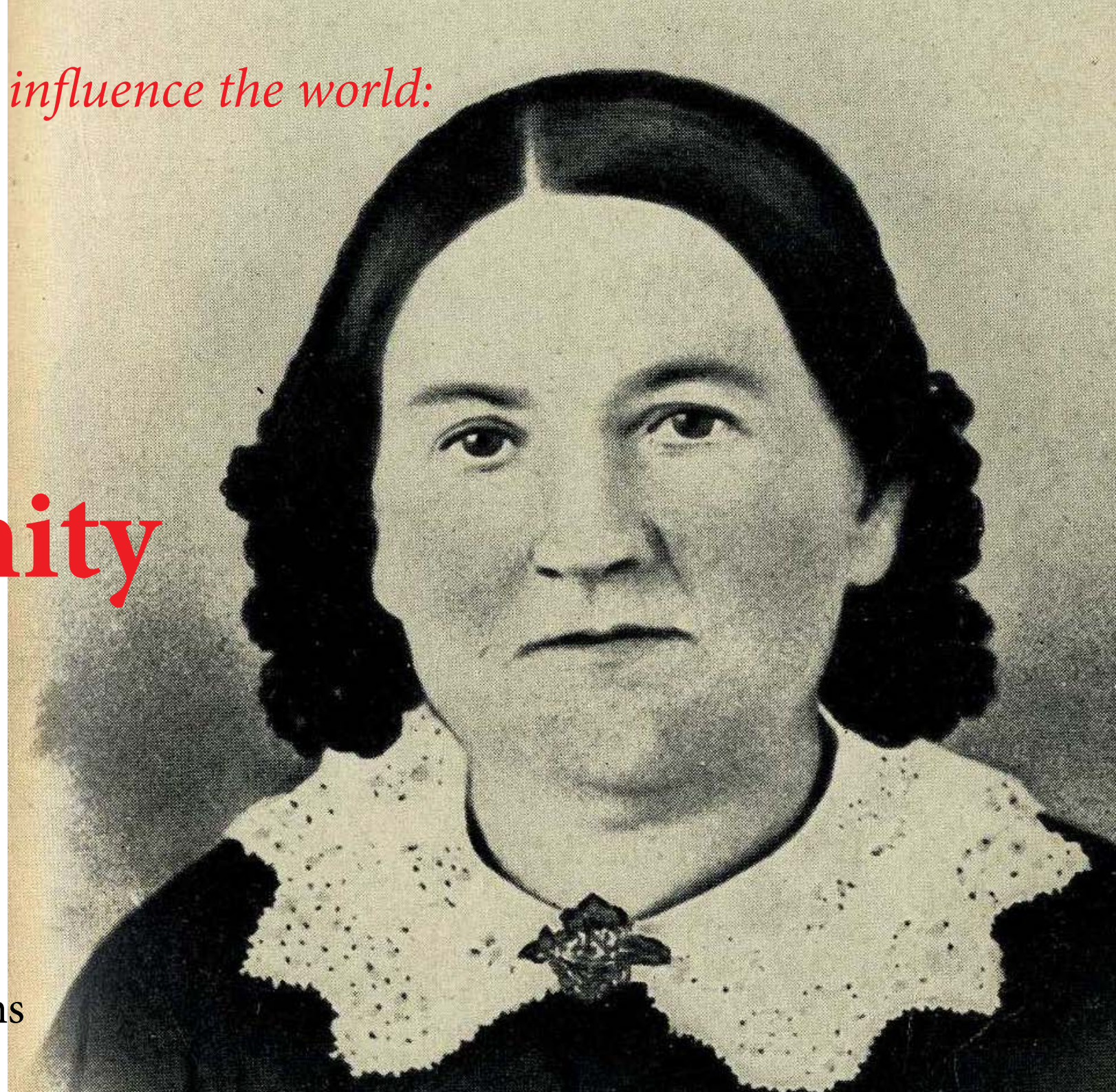


*Six ways women influence the world:*

# 3.

## Maternity

- Love
- Wisdom
- Care
- Energy
- Mangement
- Strategy
- Communications





*Six ways women influence the world:*

# 4.

## Creation

— Creativity

— New view

— Open mind

— Emotions

— Energy



*Six ways women influence the world:*

# 5.

## Profes- sionalism

— Mangement

— Communications

— Career





*Six ways women influence the world:*

# 6.

## Muse

- Believing
- Strategy
- Love
- Management



# About women

## —Not equality, but differences

- *not quantitative criteria of influence, but qualitative*
- Attractiveness of women  
within themselves and in the women's community  
in search of answers about their individual choice  
of ways of influencing the world.

# Invitation Ritz, Paris 21st September 2017

You are invited to the first Women Influence Forum

*Chanel style*

W-I-F

