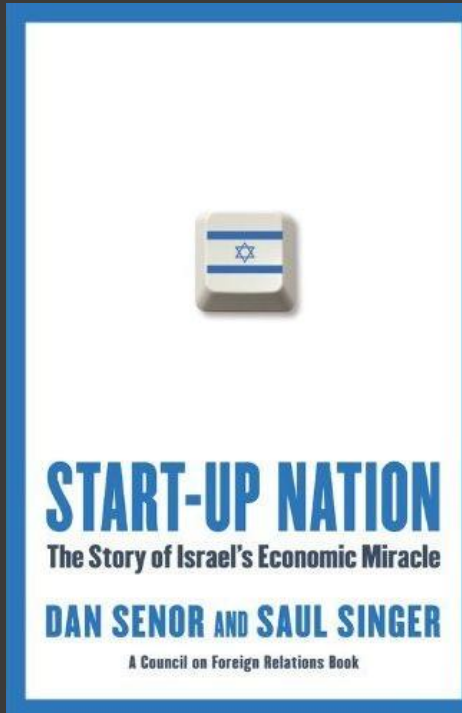




It's not all about the \$\$\$

Why is Israel called Startup Nation?



Total investments in 2016

European startups raised ~\$13B

Israeli startups raise record \$4.8B

A total of 659 Deals

Total investments in 2016

8M v. 740M

250,000

Every 3 hours

Hi, I'm Avigail



Associate at
Shibolet & Co



Chupchik

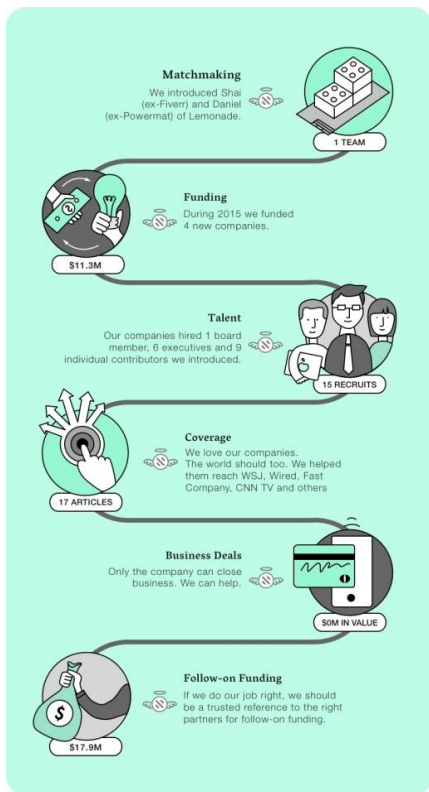


Head of Marketing and
Community



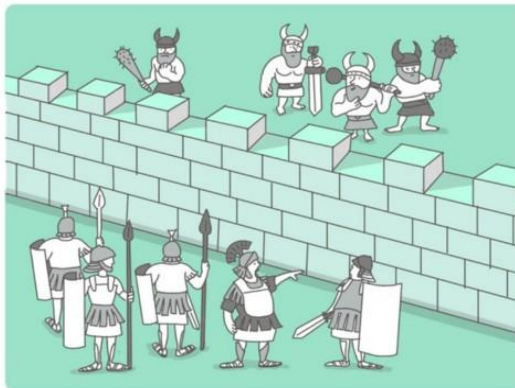
2013
3 Partners
10 Employees
15 Investments
\$330M

Be genuine and transparent (internally & externally)



2015 in Review Less But Better

To Build an Empire, Tear Down Internal Walls



Build a community and give back



WSJ.

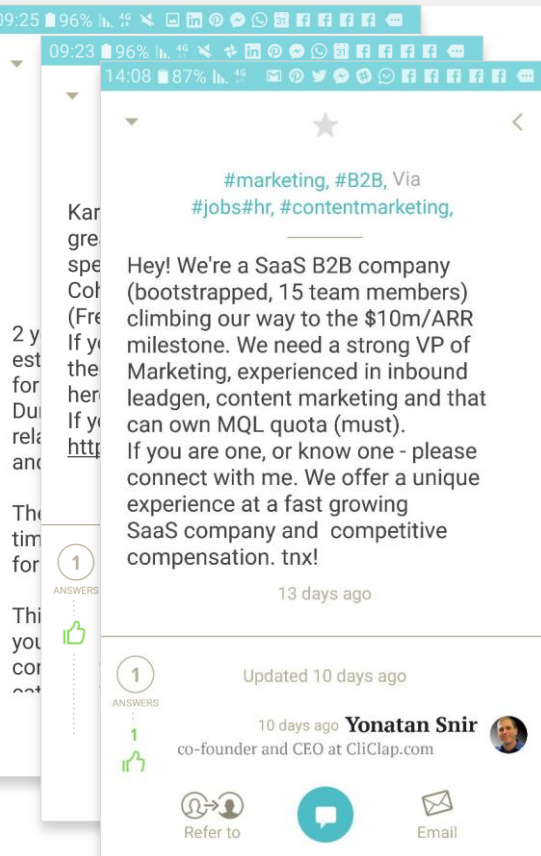
Vent
Disp

An inside look fr

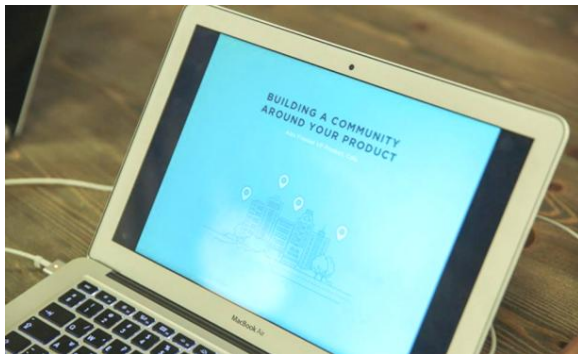
DATA

1:57 pm ET
Jun 5, 2015

Vent
Tech



Karma



Empowering
entrepreneurs to help
each other, creating a
network effect.

Karmathon – The community takes action



24 h

beer

80 entrepreneurs

10 projects that help
entrepreneurship

Some fun

The Spreadsheet- the gift that keeps on giving



Investors & Hubs Israel

3	Etiquette	Investors	עוֹקָה שֶׁל	Investors	Journalists	VC Funds	Startups	New positions (Israel)	Workspaces	Other Spreadsheets	Incubators	Equity crowd funding	Growth
funds	Unsolicited Emailers	Startup	Contests	Multinationals	Accelerators	Compensation		Tech events 2015	Application Layer	Internships Programs	Service		
providers	Configuration	134גיליון	138גיליון	137גיליון	140גיליון	139גיליון	135גיליון						




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[illegible]

The spreadsheet- the gift that keeps on giving

VC Finder (New York only). Input Data Here: <http://tiny.cc/vcfinder-form>  avigail@aleph.vc 

File Edit View Insert Format Data Tools Add-ons Help

Investor Name

D	E	F	G	H	I
Investor Name	Firm	Year Joined Firm	Current Fund Size	Current Fund Vintage	Company Stage (check all)
Nnamdi Okike	645 Ventures	2013	\$25M	2014	Seed, Series A
Aaron Holiday	645 Ventures	2014	\$25M	2014	Seed, Series A
Jason Osheimer	Advancit Capital	2011	\$40M	2016	Seed, Series A
Jonathan Miller	Advancit Capital		\$40M	2016	Seed, Series A
Shari Redstone	Advancit Capital	2011	\$40M	2016	Seed, Series A
Steve Brotman	Alpha Ventures Partners	2014	awaiting response	awaiting response	awaiting response
Claudia Iannazzo	AlphaPrime Ventures	2016	n/a	n/a	Seed, Series A
Alessandro Piol	AlphaPrime Ventures	2013	n/a	n/a	Seed, Series A
Steve Berg	Antecedent Ventures	2014	-	-	Seed
Vinay Singh	Archer Gray	2015	N/A	N/A	Seed, Series A
Matt Harris	Bain Capital Ventures	2012	\$600M	2016	Series A
Scott Friend	Bain Capital Ventures	2006	\$600M	2016	Series A
Susan Lyne	BBG Ventures	2014	\$50M	2014	Pre-Seed, Seed, Series
Nishua Dua	BBG Ventures	2014	\$50M	2014	Pre-Seed, Seed, Series
Keith Titan	BDMI	2006	\$150M	2015	Seed, Series A

Different is better than better

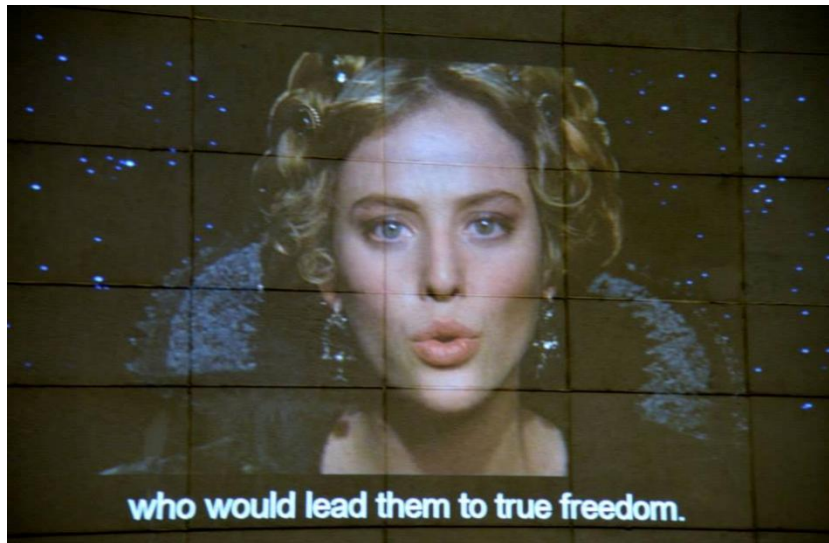
Why Top Israeli Venture Firm
Aleph Is Making A 26-Year-Old
An Equal Partner



What's an EIR? Welcoming Nadav &
Mor to the Family



Aleph Movie Night



3

Be ahead of the curve: Promoting New Trends





Michael A. Eisenberg

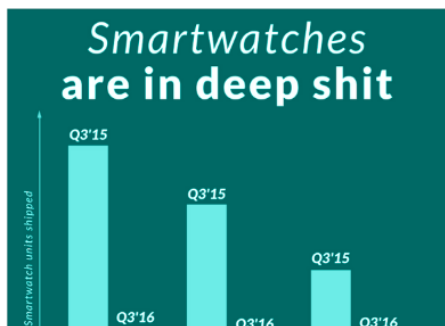
Follow

VC, Israel, Internet, Family, @home, @work, @israeli, @politics, and lots kids
Nov 27, 2016 · 4 min read

Ears, Hands or Eyes

Voice Based Interfaces are the next platform

Even before smartwatches, I did not wear a watch. I did not buy an Apple watch or Pebble, despite the cool factor, even though I always upgrade to the latest iPhone as soon as it comes out and the lines subside. I don't like the way watches feel on my wrist, but more importantly, I don't get real value from a watch. Unless you are in the Army like my son, where a G-Shock is the preferred timepiece, there are and were clocks on the wall everywhere and now, there are phones with the time and date in every pocket. So the below graph about the decline in smartwatch sales is no surprise to me.



Measuring everything



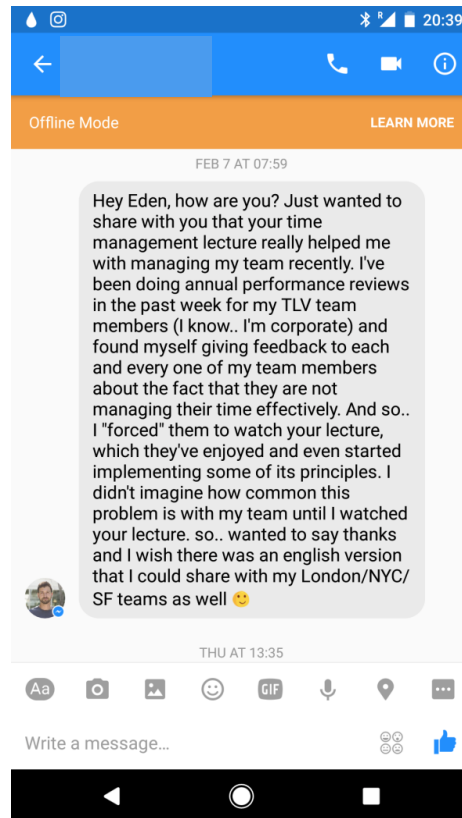
Arik Liberman shared Aleph VC's live video.

February 27 at 9:23am · 🌐

If you're selling to enterprise organizations, don't miss the last video of Karma's meetup with [Raanan Cohen](#) from [Bringg](#) speaking about enterprise sales, and [Eytan Buchman](#) from Freightos speaking about content marketing. Thanks [Avigail](#) & [Maria](#) for arranging those events.



2,060 Views



Measuring everything

Do you think that we achieved those goals?	Will you recommend to your co-workers to attend Aleph's future events?	What can we do better?
		Content - both talks were great. I'd would have been great i
		Tech: Mic.~) It was hard to perfectly hear the speakers on th
		Other than that - great event, useful, and lovely people.
8	10	Thanks!
9	10	Maybe start and finish a little earlier to enable mingling
10	10	
9	10	
8	10	I spoke to Tzvika a little about it. The speakers were great,
9	9	
		The event was great,
9	10	Raanan's lecture was amazing and I could hear him for and
10	10	
10	10	
		The talks were too theoretical. It felt like a lecture at the uni
		I expected to first understand the nature of the business an
5	8	

Karma stats

4000+ Questions
20,000 Answers
6000 Appreciates
#Bugs



About the partners



Michael

Benchmark, 8 Kids,
Grandfather

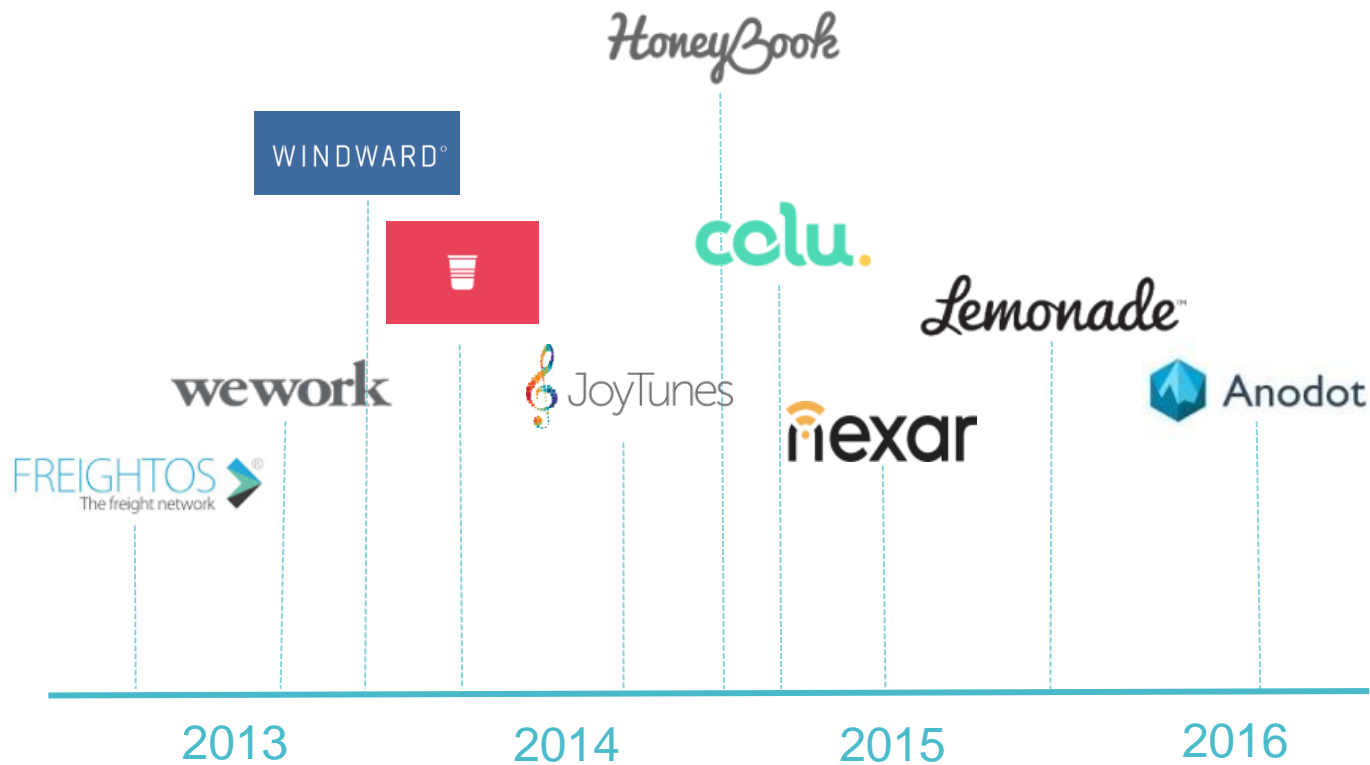
Aaron

Insight VP, 26

Eden

Geekcon, Genesis,
face.com

Aleph portfolio



Brand
creation

Collect
data and
analyze

Deal flow

Invest

Help our
companies
scale

- 
- 1. Be genuine and transparent**
 - 2. Build a community and give back**
 - 3. Be ahead of the curve**
 - 4. Measure everything**
 - 5. Different is better than better**

The background of the slide is a teal-tinted photograph of a building's exterior. On the left, there are several windows with white frames. A curved architectural element, possibly a balcony or a decorative arch, runs vertically. On the right side, a street lamp with a white globe is visible. The overall lighting is bright, with some lens flare effects.

Thank you

Avigail Levine
a@aleph.vc
@avigaillevine
