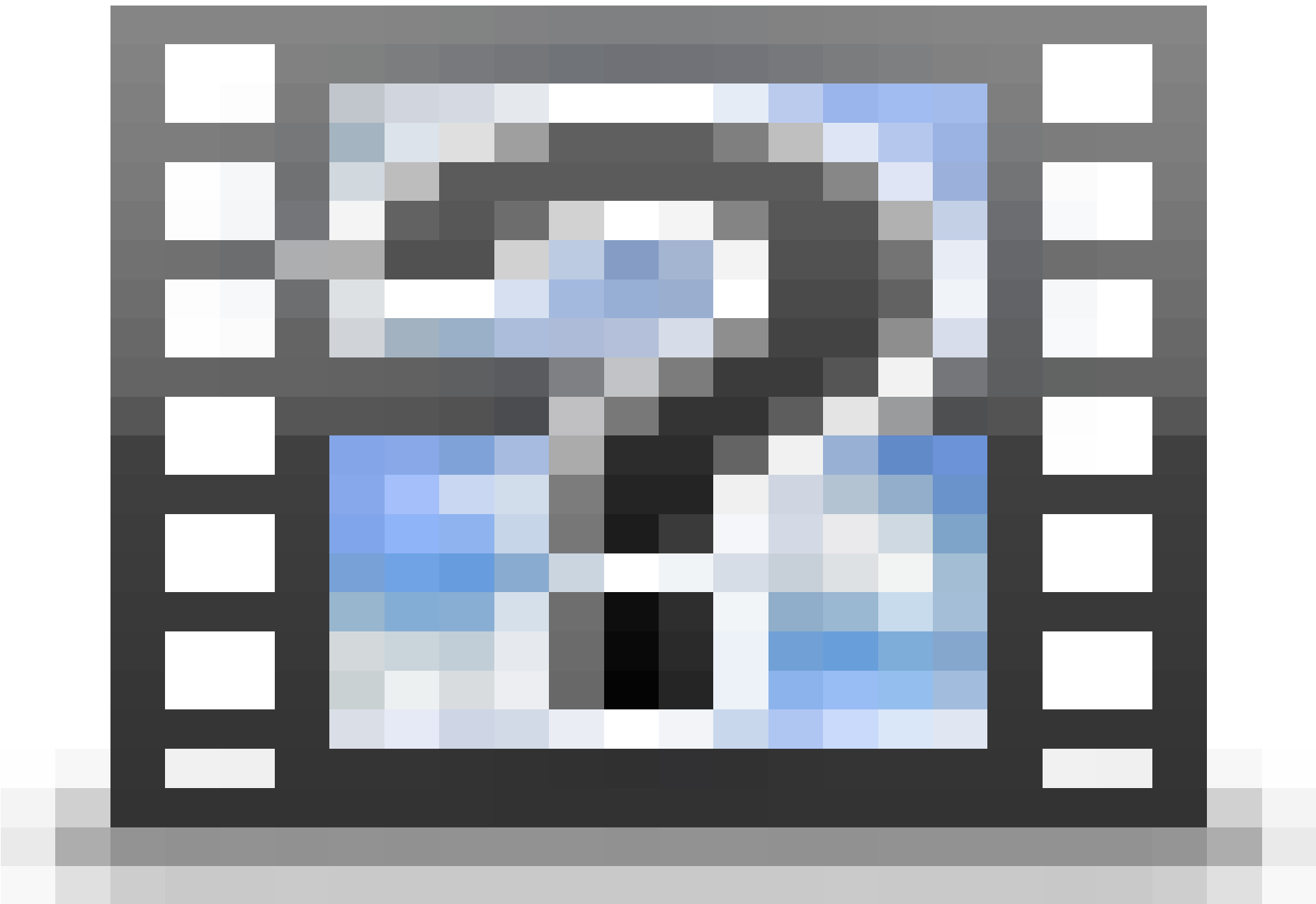




WORLD COMMUNICATION FORUM **KUALA LUMPUR**

Nurul Ashiqin Shamsuri
Regional Forum Director WCFKL





WORLD
COMMUNICATION
FORUM KUALA LUMPUR

COMMUNICATION WORLD: CHANGES, CHALLENGES, CHANCES

28TH - 29TH SEPTEMBER, 2015

PUTRA WORLD TRADE CENTRE



The Beginning



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Yarina Klyuchkovska, Rui Martins, Misha Pinkhasov, Iryna Zolotarevich, Don Anderson, Prof Ali Murat Vural, Irene Ho, Galina Panina, Dato' Sri Shahrizat Abdul Jalil, Dato' Sri Dr. Sharifah Zarah, Aiza Azreen Ahmad, Shaifubrahim Mohd Saleh, Lisa Hezila, Zain Amri Ayeob, Nurul Ashiqin Shamsuri, Dr. Moniza Waheed



COMMUNICATION WORLD: CHANGES, CHALLENGES, CHANCES
PUTRA WORLD TRADE CENTRE, KUALA LUMPUR
28TH - 29TH SEPTEMBER, 2015

Crisis Communication



R.I.P #MH17

17.07.2014

Reputation Management

Leadership Communication

Social Media and Communication

Retail Communication

Challenges

Time



Budget



Success Story



RDEKA, PUTRA WORLD TRADE CENTE



SHAHRIZAT ABDUL JALIL (tengah) bersama **Rosni Zahari (kanan)** dan **Nurul Ashiqin Shamsuri** dalam sidang akhbar berhubung penganjurkan Forum Komunikasi Dunia di Kuala Lumpur, semalam. - UTUSAN/KAMAL BASIR WAHAB

Forum Komunikasi Dunia bakal dianjurkan di Malaysia

KUALA LUMPUR 25 Ogos - Malaysia buat kali pertama dipilih sebagai tuan rumah Forum Komunikasi Dunia yang akan berlangsung selama dua hari bermula 28 September ini di Pusat Dagangan Dunia Putra (PWTC) di sini.

Penasihat Forum Komunikasi Dunia Forum Kuala Lumpur 2015 (WCFKL 2015), Datuk Seri Shahrizat Abdul Jalil berkata, forum yang kali pertama diadakan di luar benua Eropah itu merupakan satu peluang...

lain difahamkan, Timbalan Perdana Menteri, Datuk Seri Dr. Ahmad Zahid Hamidi dijangka merasmikan forum berkenaan.

"Ini masa yang amat relevan untuk bidang komunikasi dan ilmu serta perkongsian yang diperoleh memberi keuntungan bukan hanya bagi kerajaan sebaliknya sektor-sektor swasta untuk memahami dan mengetahui konsep komunikasi serta mempelajari trend terkini daripada pakar komunikasi antarabangsa," ujarnya.

Sementara itu, Nurul Ashiqin...

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25 & 26 October 2016, Putra World Trade Centre Kuala Lumpur, Malaysia



For more information contact: registration@wckl.my





See you in Kuala Lumpur! 😊