

COMMUNICATION
ON TOP
IN DAVOS World
Communication
Forum

Istanbul, 2016

“World Communication Forum Davos In Istanbul”

As you very well know;

The World Communication Forum Davos, helps share professional experience and open up a debate about the changes and critically important success elements of a range of issues such as;

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Social media, traditional media, crisis communication management, reputation management, corporate communication, digital communication, brand management, product communication and issue management.

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World Communication Forum Davos in Istanbul is considered a communication summit while also carrying a great deal of importance for politics and business world and is closely monitored by professionals from other fields.

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“The bests” of communication approach the developing side, new needs, new conditions, tendencies, demands, new social structures and persuasion processes of communication.

Meanwhile, the speeches also elaborate on casual day-to-day practices.

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As a result of some meetings in Istanbul last November, it is decided that the Forum will be held on November 3th on Thursday and November 4th on Friday 2016 and at University's historical Beyazit Campus hosted by Istanbul University.

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**World Communication Forum Davos in Istanbul
Convention in a period when international crises
are happening and in a region like Turkey which
becomes a key area of the world provides a chance
to discuss an important messages to the world
through communication professionals on be half of
business and political world.**

The Theme of 'World Communication Forum Davos in Istanbul'

“Crises or Challenges”

How Crises Communications Change The World ?

Istanbul University







T.C. İSTANBUL ÜNİVERSİTESİ

M.C.D.LIII

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

دَارُ الْعِلْمِ وَدَارُ الْعَمَلِ

لَا إِلَهَ إِلَّا اللَّهُ مُحَمَّدٌ عَبْدُهُ وَرَسُولُهُ







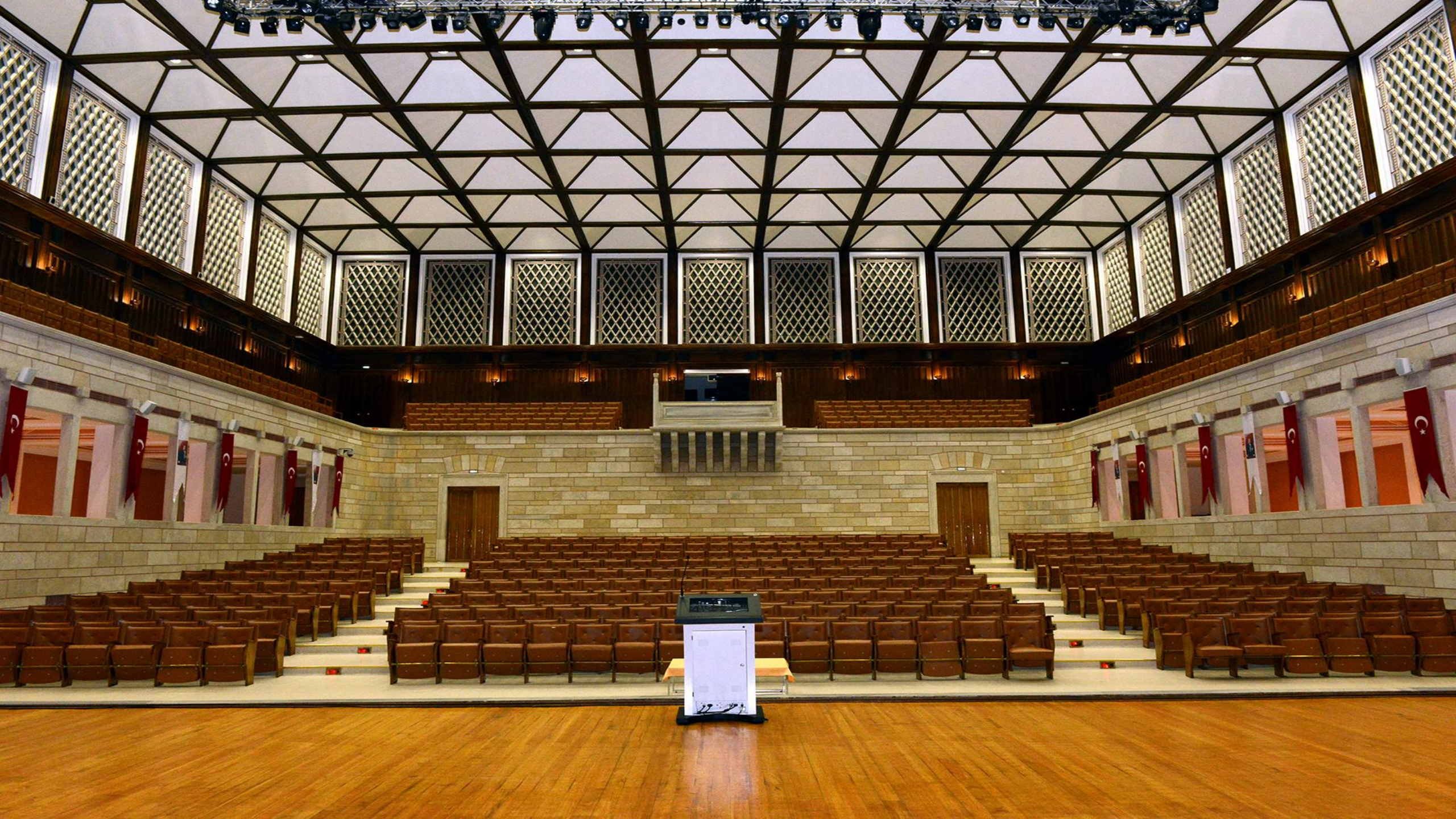


“World Communication Forum Davos In Istanbul”

Opening ceremony will be held in Istanbul University

“Cemil Birsal Conference Hall”





“World Communication Forum Davos In Istanbul”

Sessions will be held in Istanbul University

“Congress and Culture Centre”



İÇİ
İSTANBUL ÜNİVERSİTESİ
KONGRE KÜLTÜR MERKEZİ





... and of course, Istanbul





MARMARA BALIK

İMPERIAL GALATA RESTAURANT

GALAPER

GALATA OLYMPOS

İSTANBUL BALIK

GALAT



Thank you