





GLION
INSTITUTE OF HIGHER EDUCATION

Jon-Hans COETZER
Fabienne ROLLANDIN
How to be prepared for our future?

A background image of a fountain with multiple water jets, overlaid with a dark blue semi-transparent filter. The text is centered in the middle of the image.

50% OF UNIVERSITY
GRADUATES
MAKE THE WRONG
CAREER CHOICE


5 Major career choice trends

1. Study abroad is growing rapidly
 2. Students are better informed about their options and choices
 3. Employability is increasingly important
 4. Students are increasingly following their dreams and passion
 5. Traditional subjects still popular but more variety available
- 

Top 5 traditional skills employers seek in university graduates


- 1. Ability to work in a team**
- 2. Ability to make decisions and solve problems**
- 3. Ability to plan, organize and prioritize work**
- 4. Ability to communicate verbally with people inside and outside an organization**
- 5. Ability to obtain and process information**

Drivers of Change




extreme longevity

Increasing global lifespans change the nature of careers and learning




rise of smart machines and systems

Workplace robotics nudge human workers out of rote, repetitive tasks




computational world

Massive increase in sensors and processing power make the world a programmable system



superstructured organizations

Social technologies drive new forms of production and value creation



new media ecology

New communication tools require new media literacies beyond text



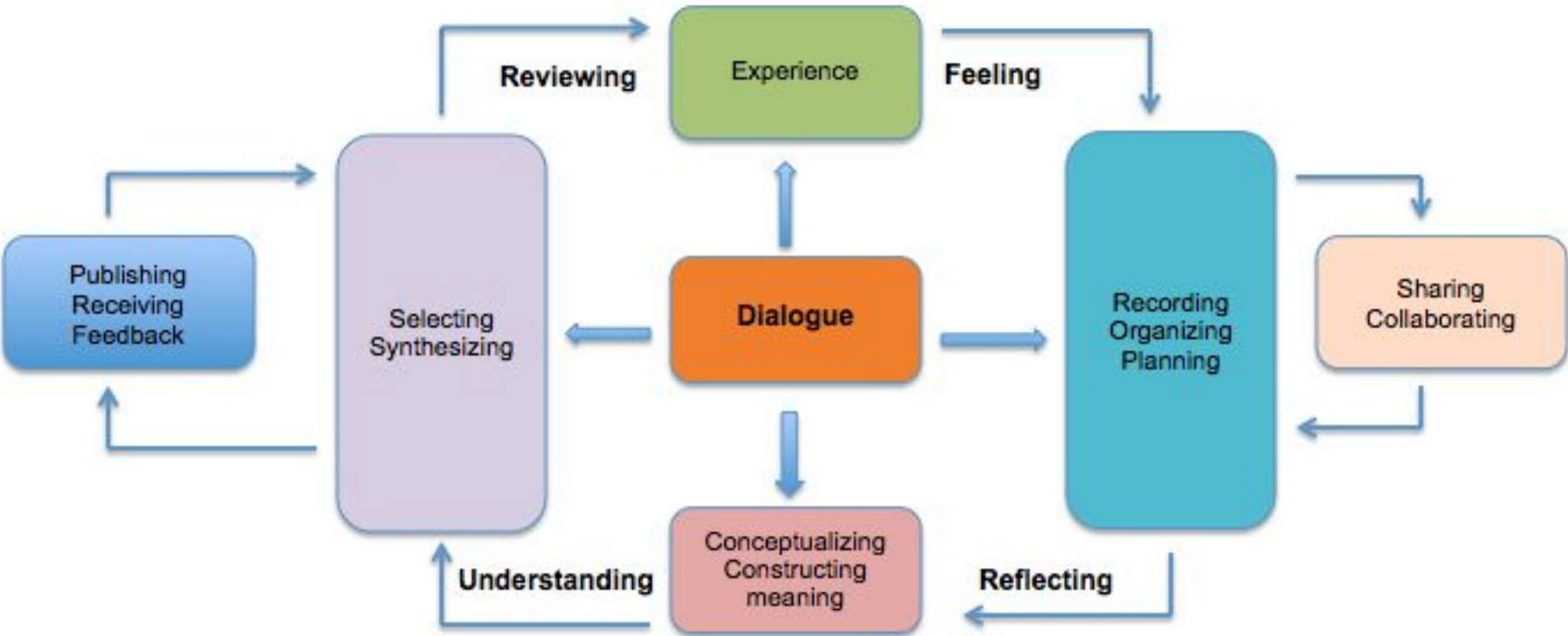
globally-connected world

Increased global interconnectivity puts diversity and adaptability at the center of organizational operations

Ten Work Skills for the Future



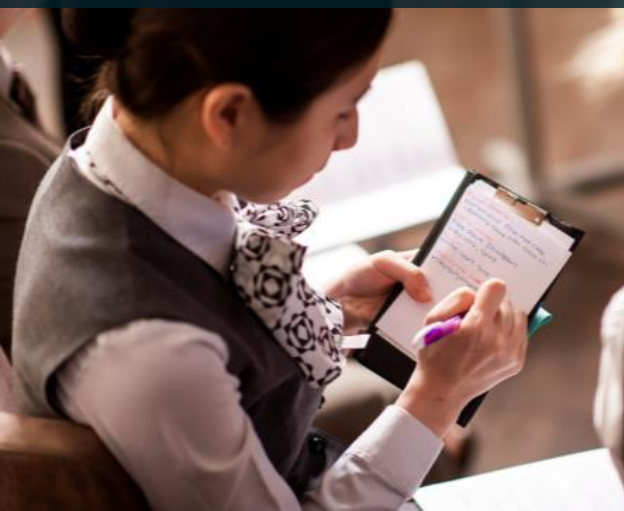
Title: Demonstrating Experiential Learning



Source: A Model Demonstrating Experiential Learning: Adapted by Dr. Jon-Hans Coetzer from Kolb (1984)



TRANSFORMATIVE EDUCATIONAL MODEL





INTERNATIONAL
ENVIRONMENT

EMPLOYABILIT
Y

APPLIED
LEARNING

INDUSTRY
RELATIONS

STUDENT FOCUS

INTERNSHIPS

LEADERSHIP
DEVELOPMENT

SOFT SKILLS

ACADEMIC
EXCELLENCE

ACADEMIC PHILOSOPHY

4 main pillars

PROFESSIONAL DEVELOPMENT	APPLIED LEARNING	ENTREPRENEURSHIP	GENERAL EDUCATION
<ul style="list-style-type: none">+ Introduction the World of Hospitality & Tourism+ Food & Beverage Administration+ Rooms Division+ Managing Rooms Revenue+ Human Resources in the Hospitality Industry	<ul style="list-style-type: none">+ Applied Learning in F&B Service, Kitchen Operations, Front Office and Housekeeping	<ul style="list-style-type: none">+ Introduction to Business+ Financial Accounting+ Management Finance+ Entrepreneurial Management+ International Business Law+ Economics for Hospitality, Tourism & Leisure	<ul style="list-style-type: none">+ Languages+ Principles of Geopolitics+ Information Technology+ Business Research Statistics+ Organizational Behavior+ Personal Development Planning

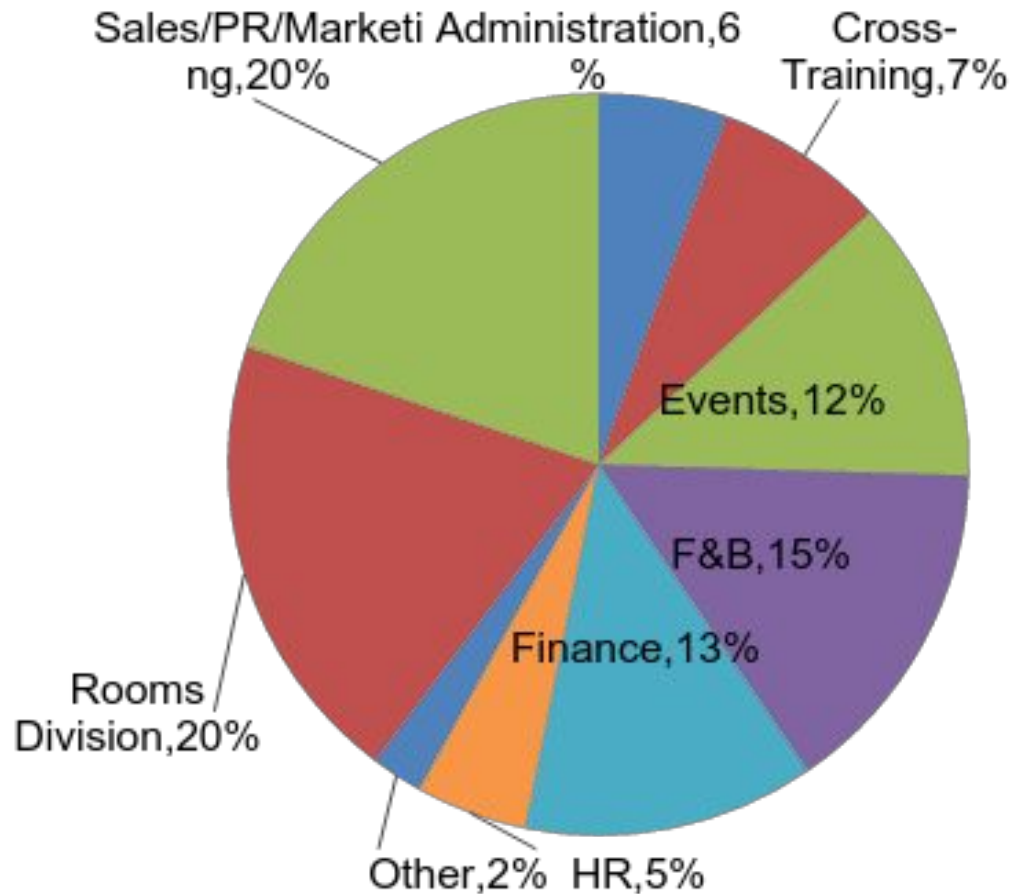
EDUCATIONAL MODEL

Academic Excellence

- + Applied Learning
- + Blended Learning
- + Mobility (3 campuses: Glion; Bulle, London)
- + Online Courses during internship
- + Several and New specialisations
- + Industry Partnership (guest lectures, ABP)
- + Faculty update (short time in industry, conference)
- + Advisory Board and Industry Innovation Panels
- + Online MBA

INTERNSHIP DATA

2nd Internship by Department - Admin



Based on students on Internship in 2015.2



GLION
INSTITUTE OF HIGHER EDUCATION

THANK YOU
www.glion.edu