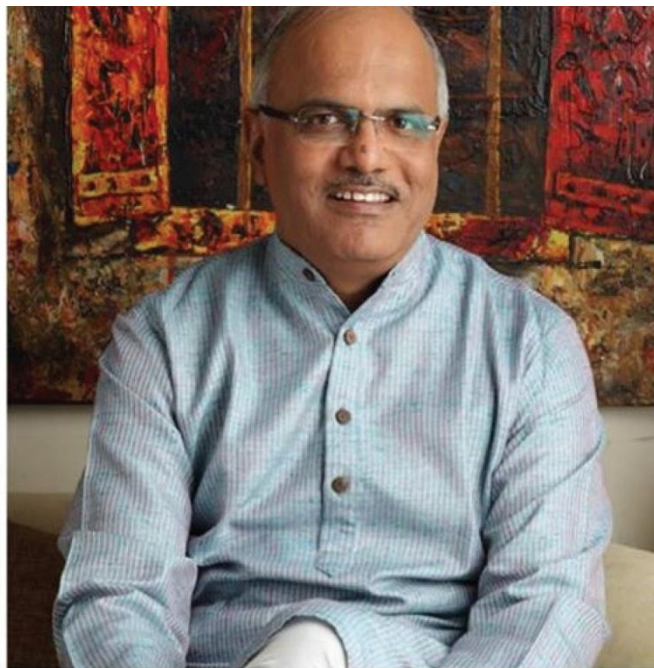
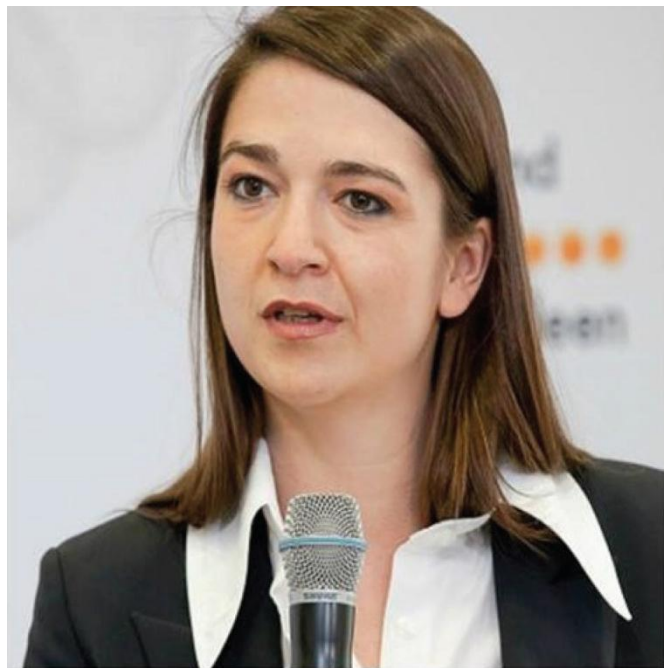


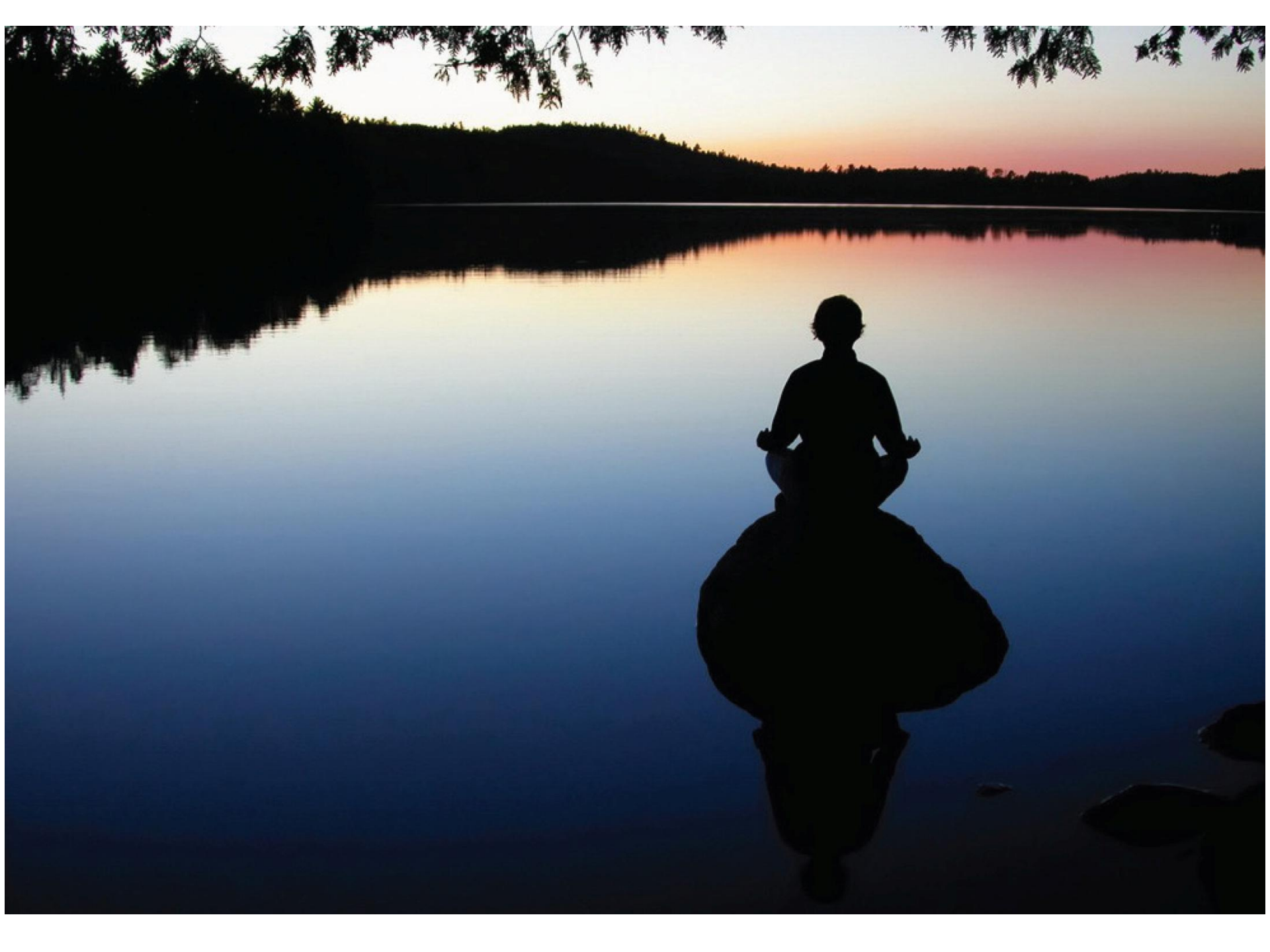
בזח

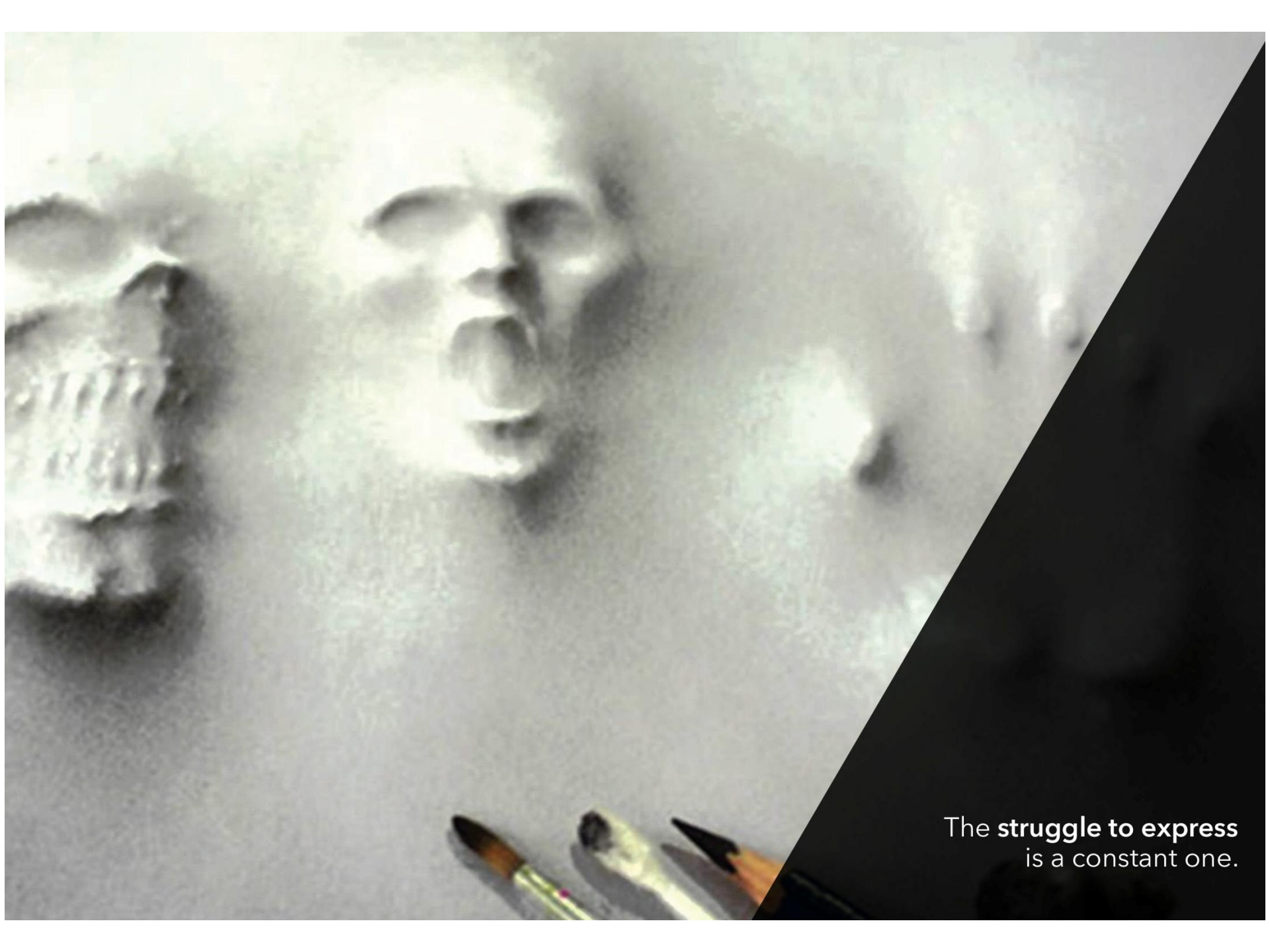


A lot of intelligent and
wise people visit India
to seek
greater wisdom.

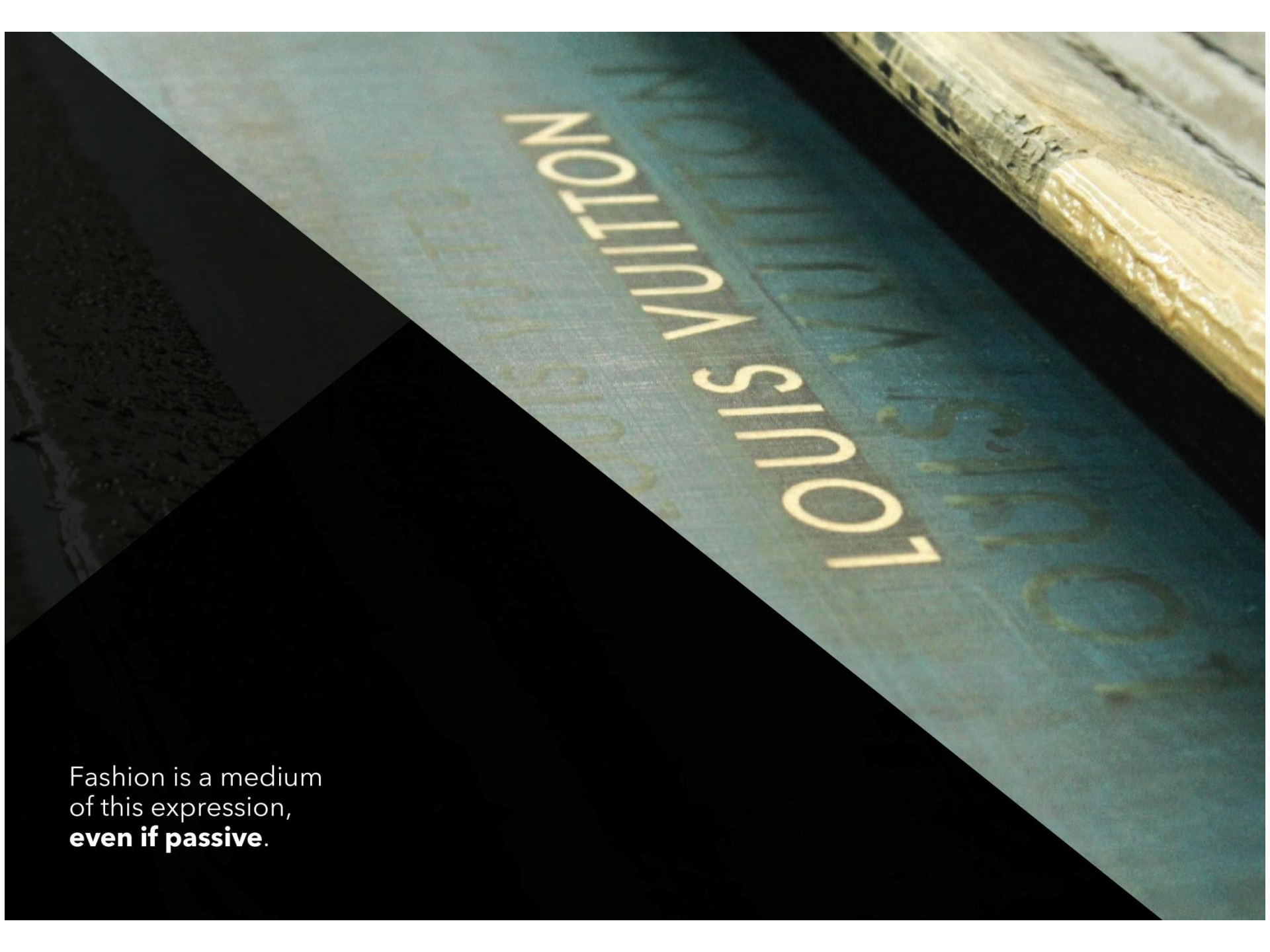








The **struggle to express**
is a constant one.



Fashion is a medium
of this expression,
even if passive.

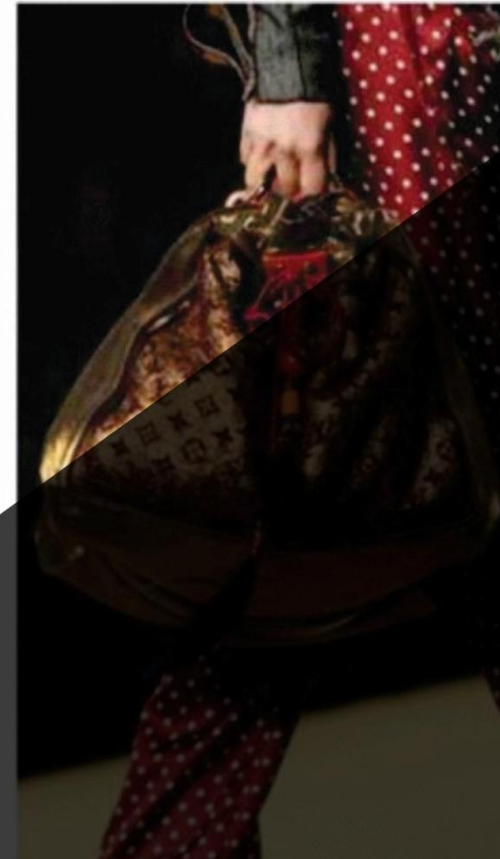
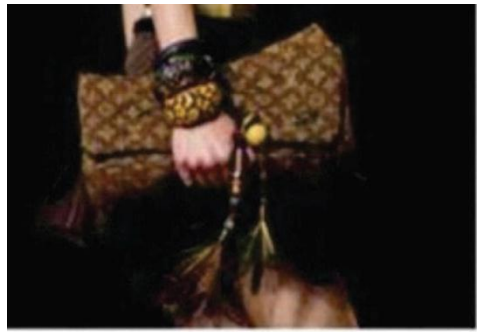


2000+
Employees



1 Million
textile pieces per year





After selling over
a million products a year,
a realization dawned that
it wasn't a product being sold...

...but an expression, a statement, an image.



Could this expression be enhanced
and made more
VIBRANT, PICTORIAL, FLEXIBLE?

The background of the slide is a dark, blurred pattern of various social media icons, including Twitter, YouTube, and others, creating a textured effect.

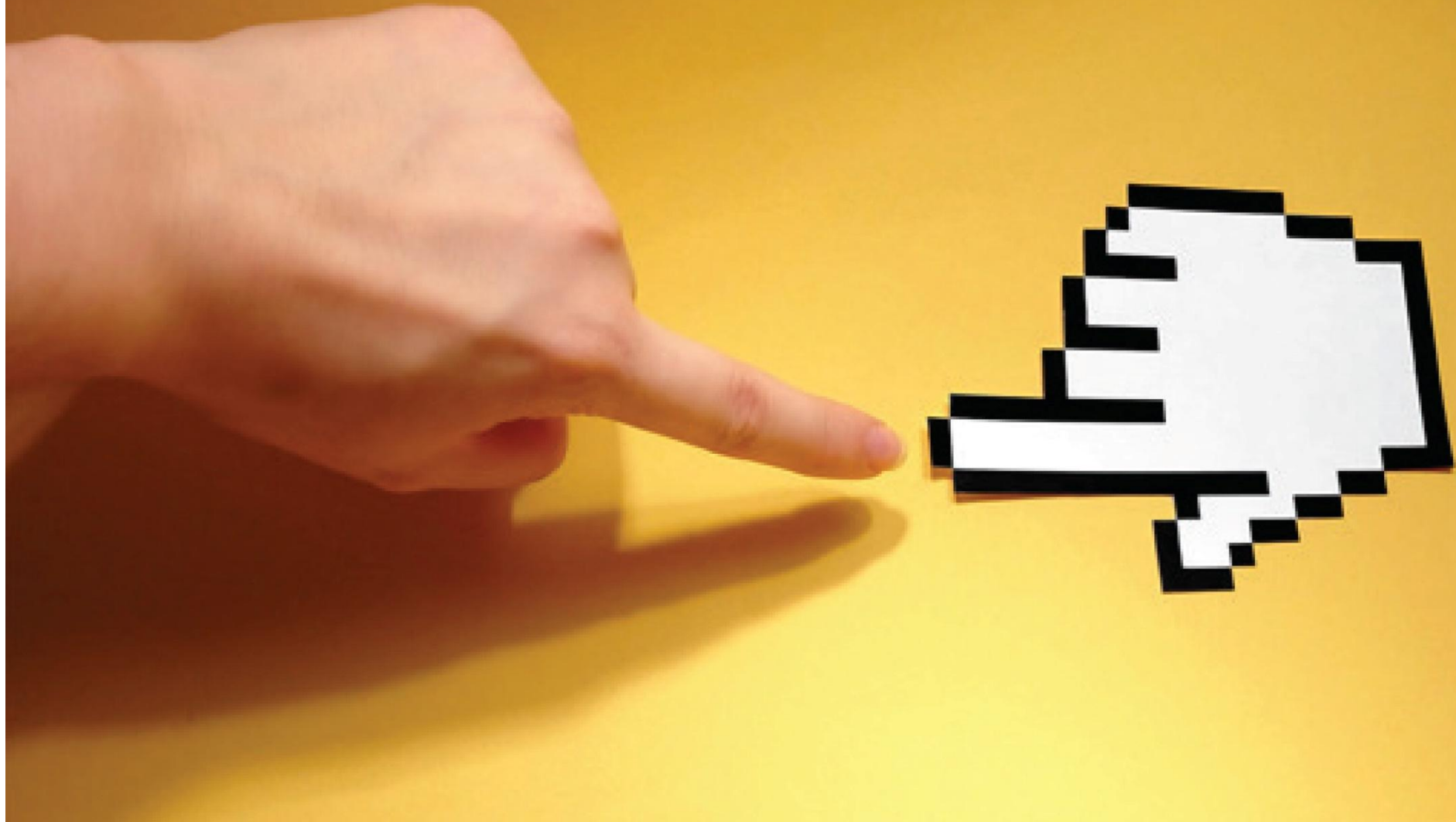
**This is already there
on social media**

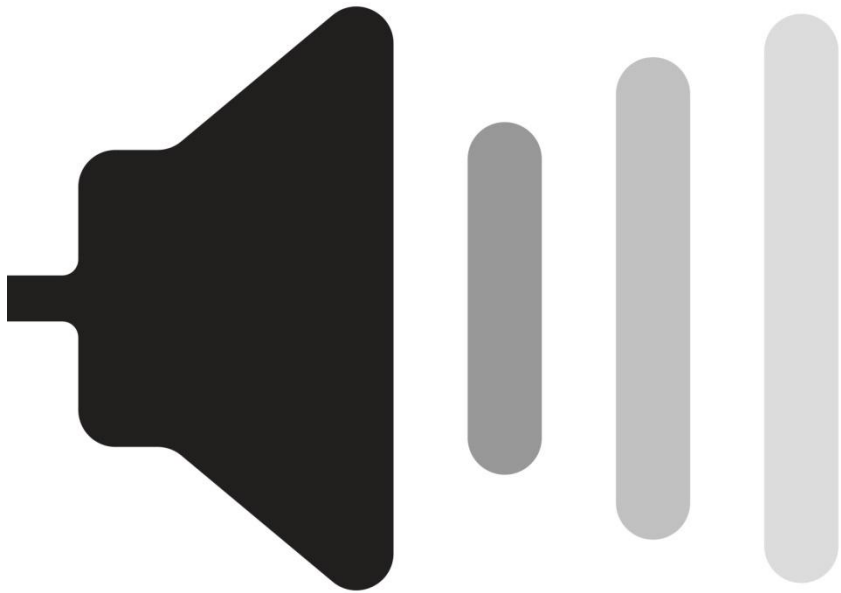


A reality where
A bunch of people talked
Looking at each other
And not through their smart phones.

SO,
HOW CAN WE BREATHE
MORE LIFE INTO
OFFLINE CONVERSATIONS?

Because The World Is Still
Offline

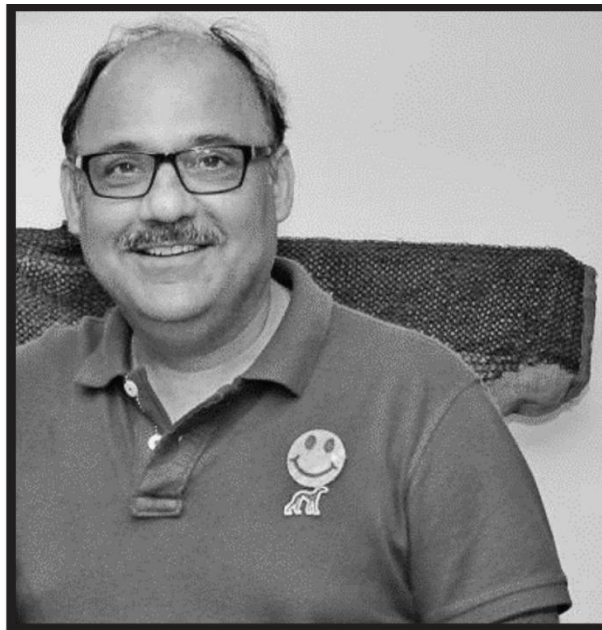




We looked for ways to lower
the volume of social media
and bring excitement
back to offline.



THE
SCIENTIST



THE
GENIUS



THE
CO-FOUNDER

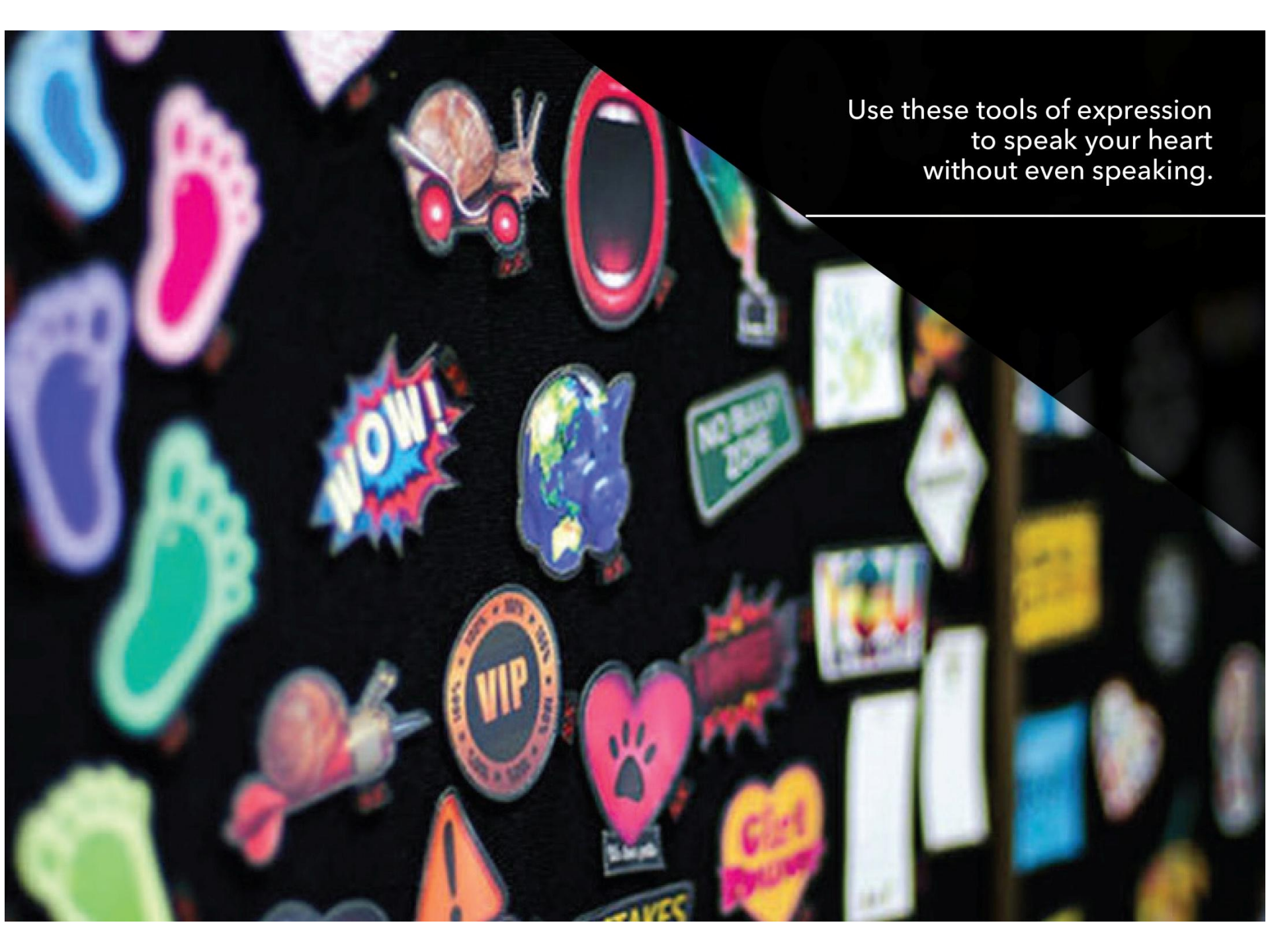
WE CREATED N2-X.

IT'S YOUR CANVAS.

A MEDIUM OF SELF-EXPRESSION, AWAY FROM THE VIRTUAL SPACE.



Use these tools of expression
to speak your heart
without even speaking.



A CANVAS YOU CAN CARRY WITH YOU..

**ANYWHERE
IN
ANY FORM**



חב



CUSTOMIZABLE BACKPACKS

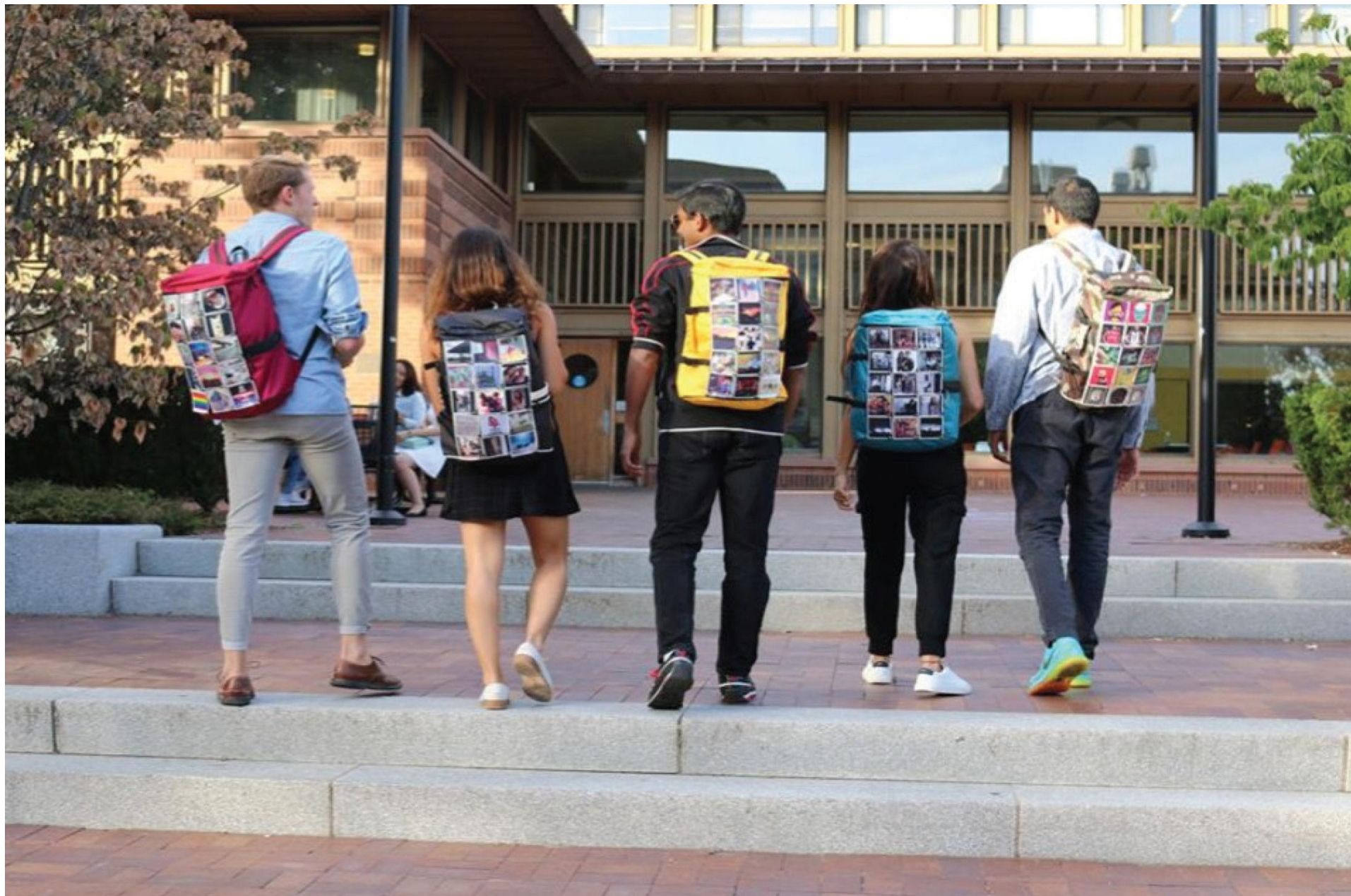






tile











Hope you had
a fun experience
getting to know your
tools of expression



Making Offline Awesome Again



SOCIAL MEDIA OFFLINE