

A message from Dr. Hassan Falha
General Manager of the Ministry of Information in Lebanon

First and foremost, allow me to begin by saying what a great pleasure it is to be here, and by expressing my big appreciation to the organizers of this landmark event at the level of global evolution in the world of communication.

Holding this Global Forum in the wonderful city of Davos is a translation of this country's generous efforts to ensure the best means of communications and to invest them in the service of people's values. The developing means of communication give all the peoples of the world, regardless of their race, color, or beliefs, the right for information and knowledge, which are both essential and strategic factors to build human beings with bigger horizons.

Let us not forget how important communication is in boosting contact between different societies across the world, however, we shall not allow the materialistic and financial investments in those networks to take over the importance of the other social factors.

The main aim of our work should be to lift these available means to a level which guarantees human rights and progress, and provide people with the required goals within the frame of diversity and difference, which are both fundamental to the richness of humanity.

Therefore, this technology plays a major and essential role in bridging the gaps between the peoples of the world, especially between those that do not accept the others' culture, beliefs, and privacy. People, today, can make humanitarian investments through the multi-faced communications networks – those networks are known to be similar in form, but different and rich in content, in wealthy and poor countries alike.

Based on the aforementioned facts, our conference should seek the attainment of a quality rapprochement between the north, east, south, and west, and maybe between the people within one highly diversified society, to help reflect an image on the reality of humans and their interaction.

Spreading the word and giving the biggest number of countries possible access to forums similar to the one we witness today, has become a pressing need, especially in light of the ill-fated wars, conflicts, and strife plots that have been destroying most of the countries of the world, and affecting the entire globe.

Ladies and Gentlemen,

The margin of this great technical evolution that is being witnessed in our era has made the margin between the content and the receiver much wider, a thing which pushes us to benefit from these achievements to become a beneficial factor of investment in poor and developing societies, just as is the case in rich and developed societies -- all within the frame of globalization which suffers a huge imbalance between these societies.

For example, the random acts of migration that are shaking the social stability of the migrants and the citizens all result from the poor culture of some societies that are surrounded with poverty. The only way to confront this issue is by planting sufficient knowledge, and this can only happen by providing easy access to communication networks.

Last but not least, I wish this forum, which is rich with speakers and lecturers, the best of success in its good mission.

Thank you...

Hassan Falha