

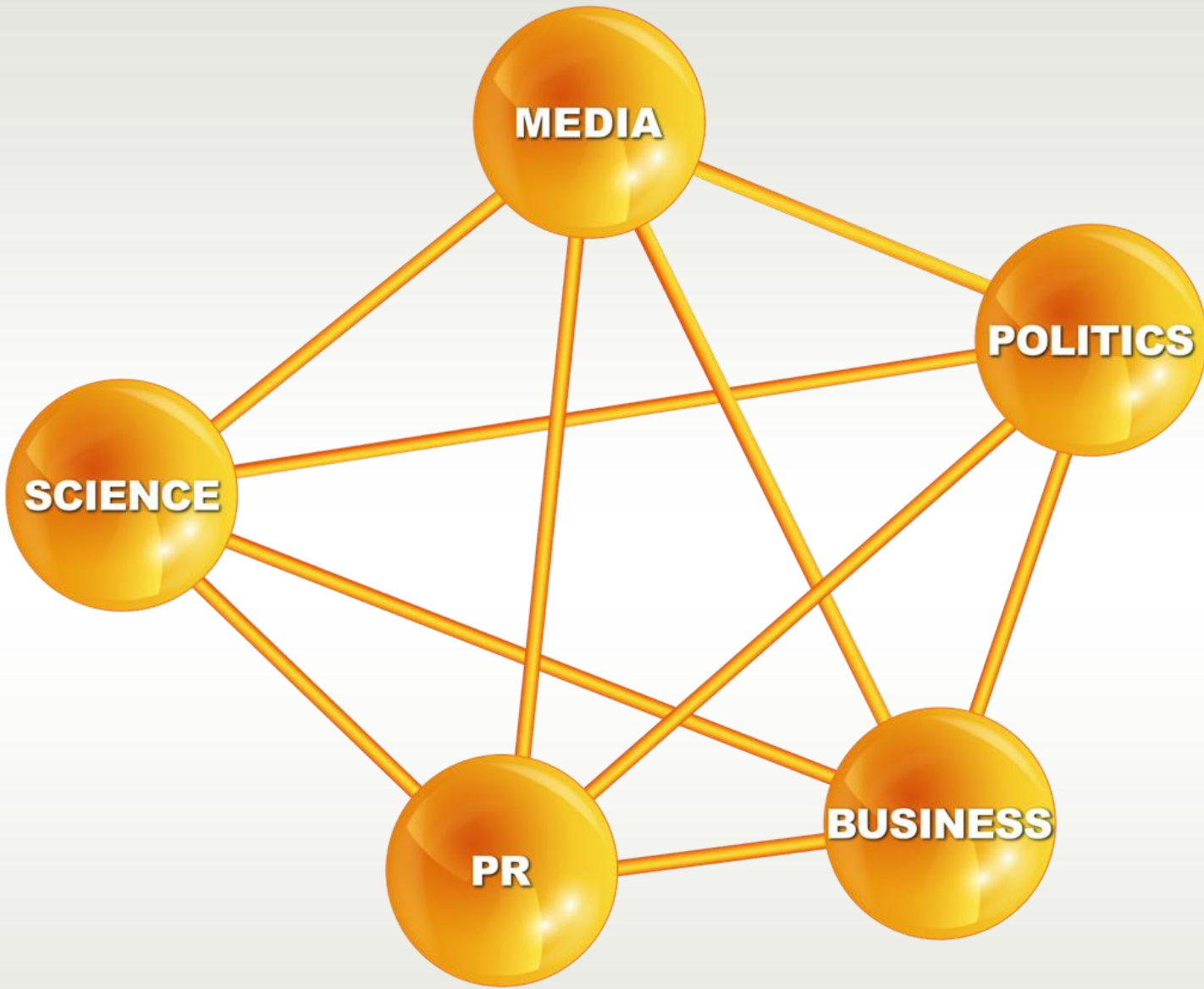


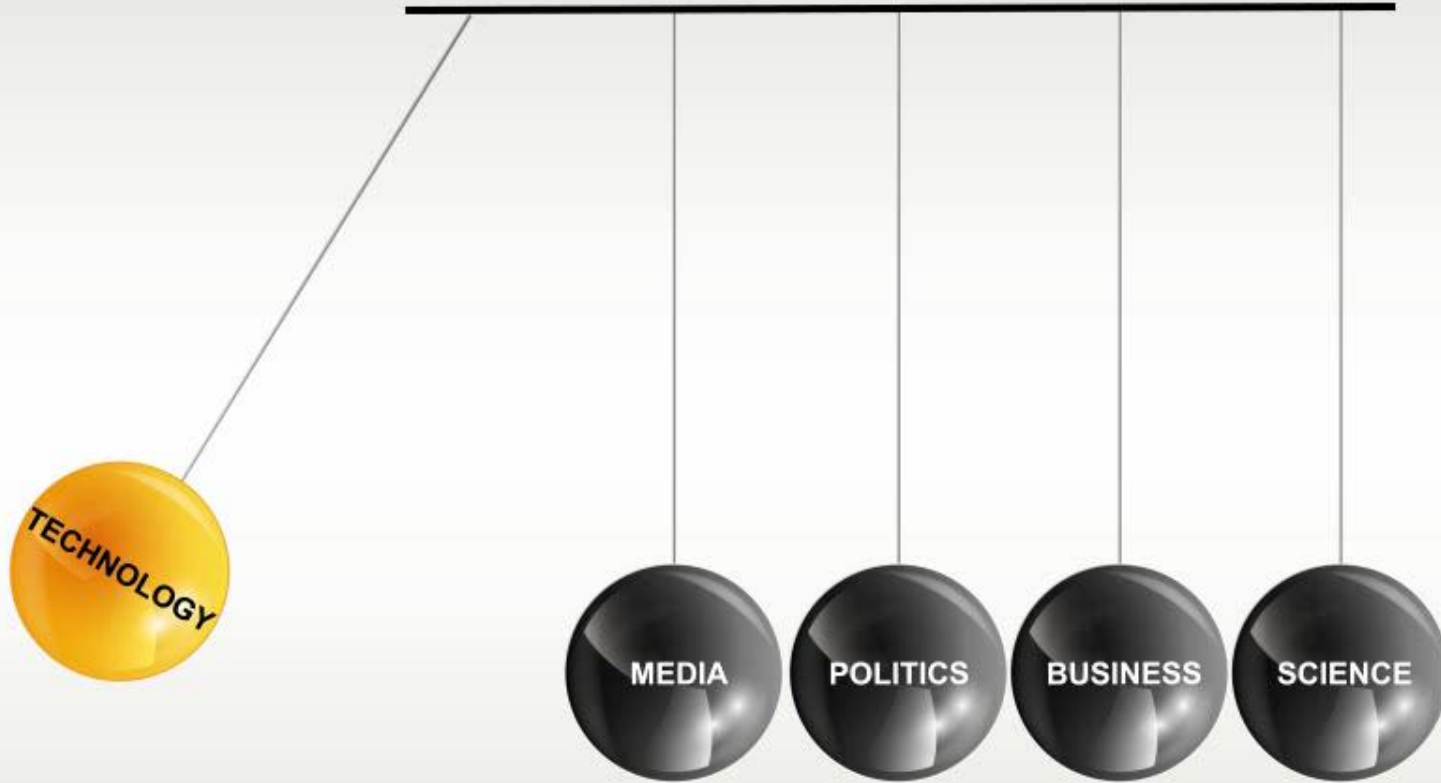
# Steps Beyond Connectivity:

## Communication of a Digital Transformation

Sinan Cem Şahin

Corporate Communications Director, TTNET





# TTNET: Turkey's Leading ISP

6+  
MILLION  
CUSTOMERS

A stylized map of Turkey in a light green color, positioned between the text 'MILLION' and 'CUSTOMERS'.

1.		Deutsche Telekom	12,4
2.		France Telecom (Orange)	10,0
3.		BT Group	6,9
4.		Telecom Italia	6,8
5.		<b>TTNET</b>	<b>6,2</b>

The fifth biggest ISP in Europe!

Source: 2013 3. Q – Point Topic

offering its customers the communication technologies of **today and tomorrow**

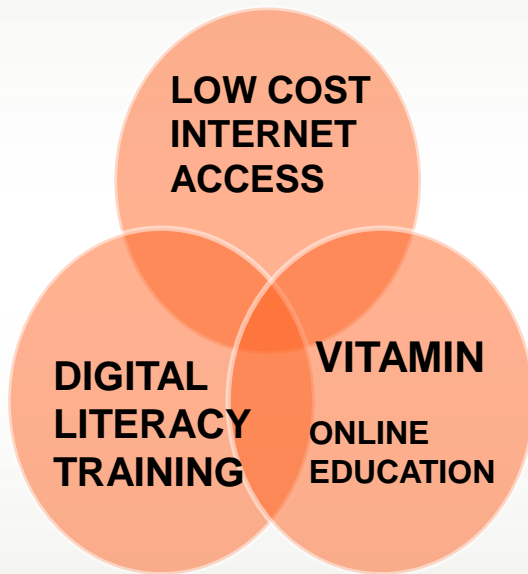


# “A new PR Concept: TTNET 360”



We offer digital platforms and services that circle the lives of our customers.

# Internet4All: Inclusive business project of TTNET that supports Turkey's sustainable development



Internet4All provides;

- ✓ broaden internet access
- ✓ online education platform Vitamin
- ✓ internet literacy trainings

in the regions which are prioritized for development by Turkish Government.



TTNET became the first Turkish company to join the Business Call to Action (BCtA) Network of United Nations

**Thank you**