



# Press Release

Department of Public Information · Davos, Switzerland  
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## The perfect rope-walker Cristina Gallach

She is the Spokesperson for EU High Representative, Javier Solana. In June, 2009 she was beautified by Financial times as one of **30 Eurostars** who are the prime influencers of policy and legislation in Brussels both in public and behind the scenes.

At the forthcoming Global Forum "Communication on Top" Mrs.Gallach will lead a discussion on **EU external communications**. Whether she'll speak in general or she will share something specific from her working experience is a secret even for the organizers of the event. Asked to send a synopsis of her speech she replied unconditionally – "I never follow anything written when conducting speeches".

One thing is for sure. The external communication in politics is a "walking on ice". Whether to speak clearly and honestly or carefully and allegorically ... If you want to hear the opinion of a master in political communication you can join the Forum that will be held in Davos, Switzerland on February 8-10, 2010.

May be it will help you to easier draw the borderline between transparency and secrecy.

Mrs.Gallach's formal training in defense and security began with masters in international affairs at Columbia University. Then she joined the Spanish news agency EFE as a foreign correspondent first in Moscow and later on in Brussels. She was chief media advisor to **Dr.Solana** in his capacity as secretary general of NATO and followed him to the Council of European Union in 1999 to become chief media advisor. In Brussels circles she is known for her strong experience and tenacity.

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