**Winners of the Communication for Future Awards 2017**

The **C4F Awards 2017** was held on March 14, at Beau Rivage Hotel, in Geneva, Switzerland. The award recognizes highly professional and globally remarkable individual communicators and/or organizations with a creative approach and unique vision of the future of the communications industry worldwide. The prestigious C4F Awards was launched in 2011 and this is its 7th edition. There are 23 nomination categories for the Awards under three divisions: Personal, Corporate and Start-Ups.

Chairmen of the jury: **Mr. Alfred Koblinger**, CEO of BBDO, Austria, is the Chairman for Personal Categories and **Ms. Rana Nejem**, Founding Director of YARNU, Jordan, is the Chairman for the Corporate Categories. Here is the link to the Juries of the C4F Awards: <http://www.c4fdavosaward.com/Jury>



The organizers received 86 applications altogether, in all 23 categories. Among the nominees there are representatives from 30 countries on 5 continents. Companies and individuals, who represent the best of the cases, were announced as winners at the Gala ceremony on 14 March.

**We are pleased to announce the Winners of the C4F Awards 2017:**



**PERSONAL AWARDS**

**Grand Davos Award**

Fran Bidderman, CEO and Strategista of Advantages Inc (USA)

David Gallagher, President Omnicon PR Group (UK)

**Titan of the Future**

Dr. Kara Alaimo, Asst Professor of Public Relations, Hofstra University (USA)

**Relations of the Future**

Catherine Hernandez-Blades, Senior VP, Corporate Comms Aflac (USA)

**Evangelist of the Future**

Adebola Williams, Founding Partner Red Media, (Nigeria)

Eduardo Vieira, Founder Ideal Group (Brazil)

**Talent of the Future**

Assel Kozhakova, Founder Red Point Khazakhstan LLP, (Khazakhstan)

**Leader of the Future**

Ganesh AC, Founder ACG Consultancy (India) and

Eduardo Vieira, Founder Ideal Group (Brazil)

**STARTUP AWARDS**

**Idea of the Future**:Deerak Solutions (India)

**Technology of the Future**:ACG Consulting (India)

 **CORPORATE AWARDS**

**Education of the Future**: CROS, Russia, & KETCHUM - SVIZERRA, Italy

**City of the Future**: Amazing Villach, Austria

**Trust of the Future**: Pro Zorro, Ukraine

**Pro Bono of the Future**: Spring PR, Armenia

**Community of the Future**: Sound PR, Italy

**Reputation of the Future**: SPN Communications, Russia

**Communications of the Future**: KETCHUM - ESTRA, Italy

**Creative of the Future**: TCS, Europe

**Anti Crisis of the Future**: KETCHUM - SVIZERRA, Italy

**Value of the Future**: KETCHUM - PRADA, Italy

**Employee Communications of the Future**: SAP, Germany

**Branding of the Future**: SPN Communications, Russia

**Yanina Dubeykovskaya**, Founding Director of C4F Awards: "Congratulations to all the winners! At the Gala we reviewed interesting showcases and greeted extremely talented professionals from 30 different countries. It was a great feeling of cross-cultural communication, when the best practices of each country were shared across the table. I am sure the C4F Awards 2018 is going to be much bigger and more encouraging for the communication professionals all over the globe."

For questions, please, contact:
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