

Statutes

World Communication Forum Association

Article 1

World Communication Forum Association is a Swiss non profit association governed by the present statutes and, secondly, by Articles 60 et seq. of the Swiss Civil Code. It is neutral politically, and nondenominational.

Article 2

The Organization's headquarters are located in CH-7270 Davos Platz. The Association shall be of unlimited duration.

Aims

Article 3

The Association shall pursue the following aims:

- To form a cross-border and cross-cultural community of professionals in the communications field and increase its influence on the global development via global agenda focused on communications, media, public relations, branding and visual communications.
- Proceeding from the idea of communication as a key factor in the development of the humanity, intensify the research of future specifics: new behavior models, educational models, recognition and influence.
- Development of the community of young professionals, by financing cross-national internships for students from communications schools.
- Supporting the annual World Communication Forum in Davos summit, as a platform for discussion of the global communications agenda and the influence different channels have on the development of the society, business and the communications industry.

Resources

Article 4

The Association's resources are derived from:

- donations and legacies;
- sponsorship;
- membership fees;
- World Communication Forum participation fees;
- any other resources authorized by the law.

The funds shall be used in accordance with the Association's social aims.

Members

Article 5

Any natural or legal person may become a member if they are committed to the aims of the Association.

The Association comprises of:

- founding members
- Executive Committee members
- active members
- honorary members

Founding members, Executive Committee members and honorary members are exempted from paying membership fees.

Requests to become a member must be addressed to the Executive Committee. The Executive Committee admits new members and informs the General Assembly accordingly.

The Executive Committee defines the preconditions to become honorary member and appoints new honorary members.

Members have the following rights:

- participation at the General Assembly
- possible election as member of the Executive Committee
- reduced participation fee for the World Communication Forum and regional events
- using the Association's logo in their business activities

Membership ceases:

- on death of natural persons or dissolution of legal persons
- by written resignation thereby notifying the Executive Committee at least three months before the end of the financial year
- by exclusion ordered by the Executive Committee, for just cause, with a right of appeal to the General Assembly. Appeals must be lodged within 30 days of the Executive Committee's decision being notified
- for non-payment of dues for more than one year

In all cases the membership fee for the current year remains due. Members who have resigned or who are excluded have no rights to any part of the Association's assets. Only the Association's assets may be used for obligations/commitments contracted in its name. Members have no personal liability.

Organs

Article 6

The Association shall include the following organs:

- a) The General Assembly,
- b) The Executive Committee,
- c) The Secretary,
- d) The Auditor.

General Assembly

Article 7

The General Assembly is the Association's supreme authority. It is composed of all the members.

The General Assembly shall be hold in a yearly ordinary meeting. Extraordinary meetings can be hold whenever necessary, at the request of the Executive Committee or at least of one-fifth of the members of the Association.

The General Assembly can be hold via physical meeting or via circular resolution.

In the case of a physical meeting, the General Assembly shall be considered valid regardless of the number of members present.

In case of a physical meeting, the Executive Committee shall inform the members in writing via physical mail or email of the date of the General Assembly at least six weeks in advance. The notification, including the proposed agenda, shall be sent to each member at least 10 days prior to the date of the meeting.

In case of a circular resolution, the Executive Committee can inform the members via email about the proposed resolution and give a deadline of at least seven calendar days to reply. The Executive

Committee can ask for a reply via email, fax or electronic poll.

If the information of the members happens via email, such information is considered to be received if the email has been sent to the email address announced by the members to the Association.

Article 8

The General Assembly:

- a) takes note of the admission of members and decides appeals against exclusions of members ordered by the Executive Committee;
- b) appoints the members of the Executive Committee and elects the President;
- c) notes the contents of the reports and financial statements for the year and votes on their adoption;

- d) approves the annual budget;
- e) supervises the activity of other organs, which it may dismiss, stating the grounds therefore;
- f) appoints an auditor for the Association's accounts;
- g) decides on any modification of statutes;
- h) decides on the dissolution of the Association;
- i) fixes the membership fees.

Article 9

The General Assembly is presided over by the President of the Association.

Article 10

In case of physical meetings, decisions of the General Assembly are taken by a majority vote of the members present. Non-present members can delegate their voting rights via written power of attorney to another member present. In case of deadlock, the President shall have the casting vote.

Decisions concerning the amendment of the Statutes and the dissolution of the Association must be approved by a two-third majority of the members present.

In case of circular resolutions, decisions of the General Assembly are taken by a majority of 90% of all members of the Association.

Article 11

In case of physical meetings, votes are by a show of hands. Voting can also take place by secret ballot, if at least ten members request it.

Article 12

The agenda of the ordinary annual session of the General Assembly must include:

- approval of the Minutes of the previous General Assembly
- the Executive Committee's annual Activity Report
- the report of the Auditor
- the setting of membership fees
- approval of the budget
- approval of reports and accounts
- election of Executive Committee members and Auditor
- miscellaneous business

Executive Committee

Article 13

The Executive Committee is authorized to carry out all acts that further the purposes of the Association. It has the most extensive powers to manage the Association's day-to-day affairs.

Article 14

The Executive Committee is composed of at least three members elected by the General Assembly. Each member's term of office shall last for one year and be renewable.

The Executive Committee constitutes itself, except for the President who is elected by the General Assembly.

The Executive Committee can establish Subcommittees to deal with certain tasks. Members of the Subcommittees don't have to belong to the Executive Committee. The Subcommittees report to the Executive Committee and have no executive power.

Article 15

The Executive Committee meets as often as the Association's business requires.

Executive Committee meetings can be hold via physical meeting or via circular resolution.

In case of a physical meeting, the President shall inform the Executive Committee members in writing via physical mail or email of the date of the Executive Committee Meeting and send the proposed agenda at least one week in advance. Executive Committee decisions shall be considered valid if at least 50% of the Executive Committee members are present and are taken by a majority vote of the members present. Non present members cannot delegate their voting rights. In case of deadlock, the

President shall have the casting vote.

In case of a circular resolution, the President can inform the members via email about the proposed resolution and give a deadline of at least seven calendar days to reply. The President can ask for a reply via email or fax. Executive Committee decisions are valid with the consent of every member of the Executive Committee.

Article 16

The Executive Committee members work on a volunteer basis and as such can only be reimbursed for their actual expenses and travel costs. For activities beyond the usual function, each Executive

Committee member is eligible for appropriate compensation.

Article 17

The functions of the Executive Committee are:

- to take appropriate measures to achieve the goals of the Association;
- to appoint the Secretary;



– to decide about outsourcing certain activities to third party providers and to supervise the activities of the respective third party providers;

– to convene the ordinary and extraordinary General Assemblies;

– to take decisions with regard to admission of new members as well as the resignation and possible expulsion of members;

– to ensure that Statutes are applied, to draft rules of procedure, and to administer the assets of the Association.

Various provisions

Article 18

The Secretary supports the Executive Committee fulfilling its statutory obligations.

Article 19

The Auditor audits the Association's accounts every year and makes a report to the General Assembly. The Auditor's terms of office shall last for one year and be renewable.

Article 20

The Association is legally bound by two members of the Executive Committee or by the Secretary and one member of the Executive Committee.

Article 21

The financial year shall begin on 1 January and end on 31 December of each year.

Article 22

Should the Association be dissolved, the available assets should be transferred to a non-profit organization pursuing public interest goals similar to those of the Association.

The present Statutes have been approved by the Constituent General Assembly via circular resolution valid as of 16 November 2014.

Welcome as a member of WCFA!

**** Special terms for participation of WCFA members in the annual WCF summit in Davos!***